



# ECONOMIC IMPACT

## A CAMPAIGN FOR *THE NEXT 100 YEARS*



Afterschool programs have a significant Return on Investment, with **every \$1 invested resulting in at least \$3 saved** through reducing crime and juvenile delinquency, improving academic performance, and ultimately increasing youth's lifelong earning potential.

The ROI of Afterschool programs push youth towards successful futures which supports economic growth. This includes:

- Improved academic performance
- Better work habits
- Increased attendance rates
- Stronger interest in STEM careers
- Better collaboration and social skills
- Enhanced critical thinking abilities
- More girls interested in STEM

## COMMUNITY IMPACT: 250% INCREASE

GSGBC is currently licensed for 100 based on usable building space. Our new campus would increase capacity to 250, meaning:

- More kids can attend GSGBC and will be provided with opportunities for success
- Parents can work, allowing for stable economic development in the community
- Jobs are created to serve in part-time and full-time positions at GSGBC

## EMPLOYMENT IMPACT

**5** new full-time jobs \$42,000/year average wage

**20** part-time jobs \$18/hour average wage

**15** temporary jobs \$15/hour average wage

**80-100** jobs during construction \$70-80/hour average wage

Economic impact will occur downstream in the project with the sale of GSGBC's Soulard Campus:

- As a non-profit, GSGBC has not paid any taxes on this property since acquiring the land in 1955, which it has owned and operated since
- New development on GSGBC's current property will produce significant tax revenue for the City if purchased by a for-profit entity
- In purchasing the new campus property from St. Mary's, another tax-exempt institution, this will not reduce the City's tax revenue