



# 2025 COMMUNITY REPORT



# LETTER TO OUR COMMUNITY



FY25 has been another busy year for Gene Slay's Girls & Boys Club of St. Louis (GSGBC), with quite a number of changes to our service area map. Due to circumstances beyond our control, GSGBC made the difficult but necessary decision to close our Pulaski Street Campus indefinitely. Over the past five years, we have served 578 children and 108,066 meals to the community (including COVID lockdown meal distribution) out of this facility.

The factors that led to this include a pattern of challenges to the physical safety of the leased facility and an unresponsive landlord and, most recently, costs associated with a significant act of vandalism. With our commitment to providing our clients with the highest possible standard of service, we ceased operations out of our Pulaski Street Campus effective May 30, 2025.

Although we closed this facility, we remain committed to serving the youth and families of Dutchtown. All efforts have been made by GSGBC to coordinate with parents and schools to provide transportation to current Pulaski members to our Soulard Campus, with 50 enrolling for Summer Camp in Soulard. We have implemented a robust transportation strategy to bring children from Dutchtown to our Soulard Campus.

At the same time, our Site-Based Clubs are growing by leaps and bounds! Our second year of operating our St. Frances Cabrini Academy afterschool program brought rave reviews from members, parents, and school administrators. We have finalized plans to begin serving children at St. Cecilia School and Academy in Dutchtown beginning August 2025. This growth is made possible by our amazing partners at ARCHS.

Additionally, with support from a Community Development Block Grant, GSGBC created a new position – Area Club Manager. This position manages the Site Managers for GSGBC and oversees the expansion and quality control process for these sites. Ultimately, this individual will allow GSGBC to expand to more sites while improving efficiency and ensure model fidelity.

Sincerely,

A handwritten signature in blue ink that reads "Robert Puricelli".

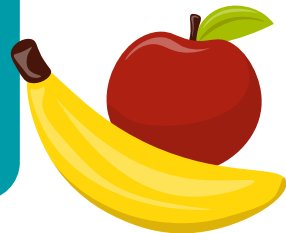
Robert Puricelli  
Executive Director



# PROGRAM & AGENCY OUTCOMES 2025

**749**  
Kids Served

**62,792**  
Meals Served



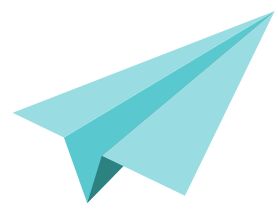
**90%**

of members who participated in afterschool tutoring increased or maintained their reading level

**91%**  
of members enrolled in summer camp participated in swimming lessons, up from 76% in 2024



**68%**  
of members in first grade through high school increased or maintained their reading levels during summer camp, combatting the notorious "summer slide"



**86%**  
of parents rate their family's overall experience at GSGBC as excellent



**77%**  
of members enrolled rate their afterschool program experience as great.

**89%** of members report feeling safe attending GSGBC

# FASHION CLUB

At GSGBC, our kids are at the center of everything we do. But that doesn't end when they leave the club. GSGBC is proud to stay connected with our alumni and some even choose to return to the Club as staff members.

Corey Jones, one of our Youth Development Specialists, is an alum of GSGBC and has brought his own spark to the position. Mr. Corey has developed our Fashion Club from the ground up, designing not only clothing, but the program itself. His is a great example of how our staff bring their individual skills and creative strengths to the Club.

Members who participate in Fashion & Design Club learn basic sewing skills and how to design and create their own clothing and accessories. Other topics include branding, current trends, aesthetics, and influential fashion designers.

In 2025, members used the skills they have developed using Canva software, Cricut printing, and silkscreen design. Fashion & Design Club allows members to express themselves creatively while developing new life skills. It introduces a career field that may offer youth a direction for future exploration.

Through Fashion Club, both Visual & Performing Arts as well as College & Career Readiness are reflected as core competencies of our programming.



# GSGBC GRIZZLIES<sup>3</sup>

Another GSGBC alum and our Assistant Program Manager, Jamal Hinton, had a great season as the coach of the GSGBC basketball team, the Grizzlies. Athletics is one of the six core competencies at GSGBC. Three days a week, Coach Jamal works with middle school boys to prepare for participation in a competitive basketball league. Younger members may also practice with the team to develop basketball skills.

During Basketball Clinic, Coach Jamal also emphasizes sportsmanship skills, such as having a positive attitude, giving one's best effort, supporting teammates by saying "good shot" or "good try", accepting calls without arguing, treating others with respect, and never teasing or bullying. This supports GSGBC's core competency of Character Building.

In addition to skill building, the GSGBC Grizzlies emphasizes academics. In order to play on the Club's team, the members make good grades. During the first eight weeks of the games, many members struggled to keep their grades up, therefore were not able to play. The team had a rough first half of the season, but they did not give up.

In the second half of the season, the members worked hard to make the grades required to play. The GSGBC Grizzlies turned the season around and finished by going to the championship game. While they did not win, the 2025 basketball season showed our members the importance of teamwork, goal-setting, and sportsmanship. Through support from Coach Jamal and from each other, they ended the year much stronger.



# EVENTS

## Gala

On January 25, 2025, GSGBC hosted the Back 2 the 80s Gala at the Chase Park Plaza Khorassan Ballroom. With stunning visuals by Slay Events, the evening was a hit.

With the generous support from our sponsors and donors, we were able to raise over \$400,000 for GSGBC.



## Golf

On May 27, 2025, GSGBC hosted the 33<sup>rd</sup> Annual Golf Classic benefitting Gene Slay's Girls & Boys Club. The event took place at Norwood Hills Country Club where a total of 61 teams participated.

Our amazing sponsors and donors raised over \$475,000 for GSGBC.



# Wiffle Ball

On June 7, 2025 the 9<sup>th</sup> Annual Civil Giving Wiffle Ball Tournament took place benefitting GSGBC. This year marked a return to the Soulard Club where we had 18 teams participate.

Our friends and generous donors raised over \$27,000 for GSGBC.



# 12 Bars of Charity

On December 13, 2025 GSGBC participated in 12 Bars of Charity. In this annual competitive bar crawl, we finished in 4<sup>th</sup> place! This is our highest-ever finish and we are proud to be a part of this event.

Through 12 Bars, GSGBC raised \$29,686!



# 2025 PILLAR SOCIETY

## Citizenship

**\$25,000+ Annually**

12 Bars of Charity  
Linda Aboussie  
Anders CPA  
Anonymous  
ARCHS  
ARCO Construction  
Shawn & Suzanne Bennett  
City of St. Louis Community Development Admin.  
City of St. Louis Office of Violence Prevention  
Dana Brown Charitable Trust  
First Bank  
Gene & Joan Slay Charitable Foundation  
OneDigital  
Bill Siedhoff  
Jim & Ann Simon  
Slay Industries  
St. Louis Mental Health Board  
Truck Centers  
Gary & Candy Webb

## Caring

**\$15,000-\$24,999**

Eric M. Outlaw-Mangrove Foundation  
Guy Slay  
Jeff & Jill Garlich  
Ken & Katie Stein  
Saigh Foundation  
Michael Yates

## Fairness

**\$10,000-\$14,999**

AT&T Missouri  
Bernal Chomeau Foundation  
Charles & Kathy Bratkowski  
Rep. Steve & Angela Butz  
Jason Ellis  
Enterprise Holdings Foundation  
Meg Huber  
Margy & Bob Kemp  
Donna & Paul Kindl  
Kreilick Family Foundation  
Lyda Krewson  
Marillac Mission Fund  
Nestle Purina  
Novus International  
Alex & Emily Oliver  
Bob Puricelli  
Tony & Ashley Raineri  
John & Sharon Scott

## Responsibility

**\$5,000-\$9,999**

Jill Aboussie  
John Anthon  
Bartlett & West, Inc.  
Bex Construction  
Scott Carothers  
Carrollton Bank  
Civil Design, Inc.  
Clark Fox Famili Foundation  
Clear Bra Auto  
DCI  
Brook Dubman

Craig Effan  
Fenix Construction  
Johnny & Shelley Garlich  
Greater Kansas City Community Foundation  
Guild Mortgage  
Haberberger Mechanical Contractors  
Margaret Heying  
Incarnate Word Foundation  
John Fabick Tractor Co.  
Amy & Steve Levin  
Tom & Lori Meyer

John & Liz Mosby  
Norman J. Stupp Foundation  
Polar Tank & Trailer  
Roelein & Associates  
Gary & Laura Slay  
Glen & Carla Slay  
SSM Cardinal Glennon  
St. Louis Philanthropic Organization  
STIFEL  
UB Greensfelder  
Wabash

# Respect

\$2,500-\$4,999

Rich & Jill Benkelman  
 Commerce Bank  
 Community Financial Advisors  
 Dave Mungenast Family of Dealerships  
 Dot Foods  
 Patrick Duff  
 FISHCO Group  
 Give STL Day  
 Gori Law  
 Harlan Construction  
 Shan Herwig  
 HR Green  
 Lynn & Clay Jenkins  
 Katie's Pizza & Pasta  
 Keeley Companies  
 KPMG  
 R. Christopher Madison  
 Dan & Mary Meagher  
 Leo & Kathy Miceli  
 Millstone Weber  
 Tim & Becky Murch  
 Steve & Barb Nelson  
 Keith & Jennifer Politte  
 McDonald's  
 John & Nancy Ross  
 Bill & Carol Rossfeld  
 Ryder Systems, inc.  
 Bill Schoenhard  
 Ray Simon & Mel Pashea  
 Simon Law Firm  
 John & Vicky Sondag  
 Stranch Law  
 Teamsters Local #688  
 The Marian Foundation  
 Rhonda & Anthony Thompson  
 Vee-Jay Cement

# Trustworthiness

\$1,000-\$2,499

Susan Allen  
 Armanino Foundation  
 Ronald & Ann Auer  
 Trent Ball  
 Bank of O'Fallon  
 John & Lisa Bettag  
 Wendy & Les Borowsky  
 Black & Veatch  
 Jill & Ed Brennan  
 Mark Burnham  
 Buddy Fund  
 Helen Costello  
 Michael Crawford  
 Crawford, Murphy, & Tilly  
 Robert Crutsinger  
 Jon Daniels  
 Jon England  
 Kevin Ertl  
 Ed Finkelstein & Rose Jonas  
 Mike & Jeanne Flood  
 Marie Floretta  
 Cindy Foshee  
 Sue & Seth Gausnell  
 Chris Giarla  
 Tony & Beata Gordon  
 Mario Gronewold  
 Mark & Laurna Haberberger  
 Jim Haertling  
 Tim & Kathie Harris  
 Ted Hartzler  
 Mary & Dan Hebrank  
 HNTB  
 Gregg & Laura Hollabaugh  
 Richard Huber  
 Erica Hughes  
 Ed & Margie Imo  
 Dani & Jeremy Kander  
 Daniel & Elena King  
 Kevin King  
 Kiwanis Club of St. Louis City  
 Samuel Lemen  
 Luzco Technologies

Dr. Kenneth Mares  
 Sal Martinez  
 Robert Minkler Jr.  
 Jacob Newman  
 Josh Newman  
 Dr. John & Mary Peter  
 Pro Am Golf  
 Rodney & Traci Ragsdale  
 Dan Reynolds  
 Christopher & Joan Saracino  
 Jerry Scott  
 Reema Shah  
 John Shields  
 Jeffery Slay  
 St. Louis Christmas Carols Association  
 Jennifer Surmacz  
 Tarlton Corporation  
 Craig & Donna Unruh  
 USTA  
 Visionary Wealth Advisors  
 Michael Weisbrod



**PILLAR  
 SOCIETY**

# 2025 MEMBER DEMOGRAPHICS

## Age

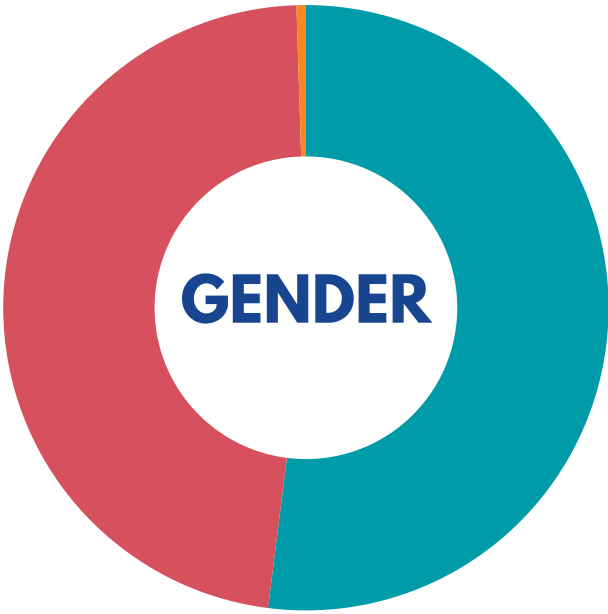


## Gender

Non-Binary  
0.5%

Female  
47.5%

Male  
52%



## Race

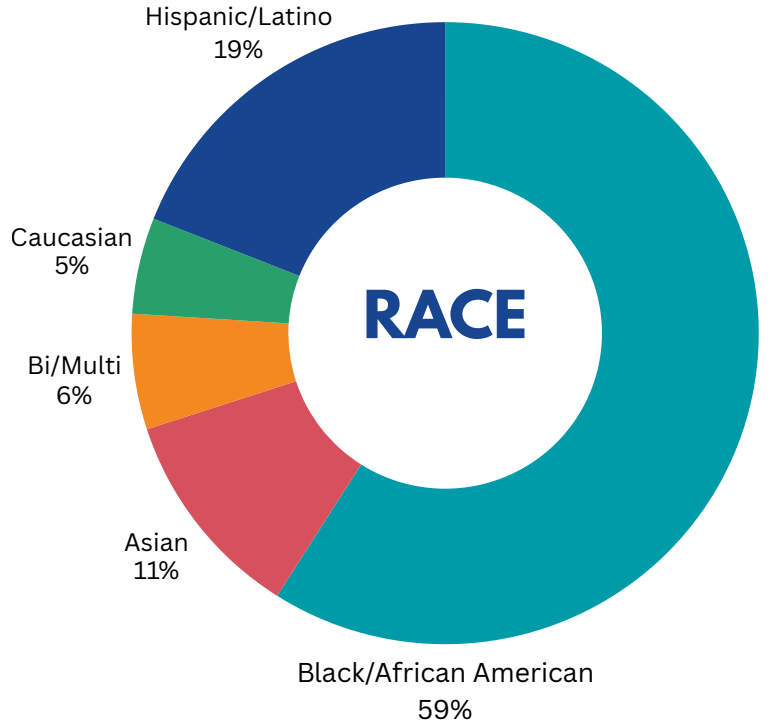
Hispanic/Latino  
19%

Caucasian  
5%

Bi/Multi  
6%

Asian  
11%

Black/African American  
59%



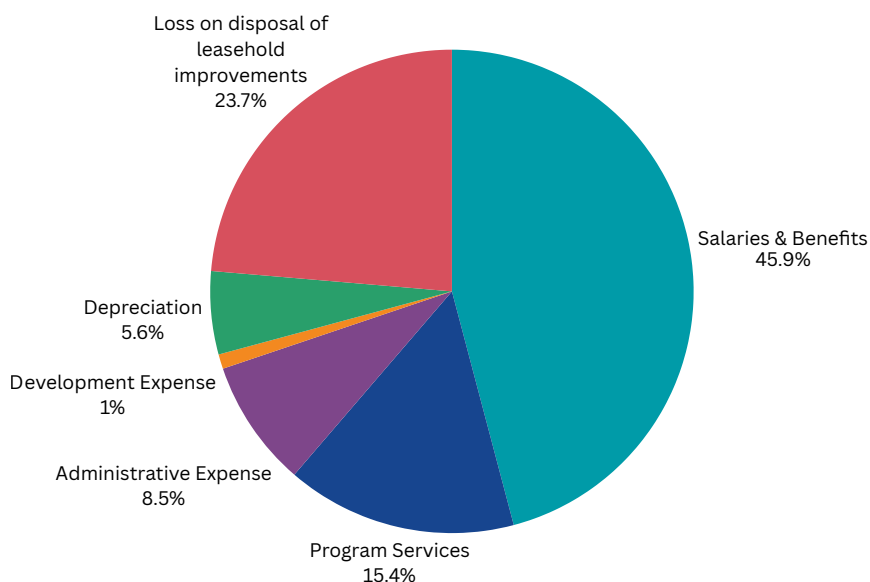
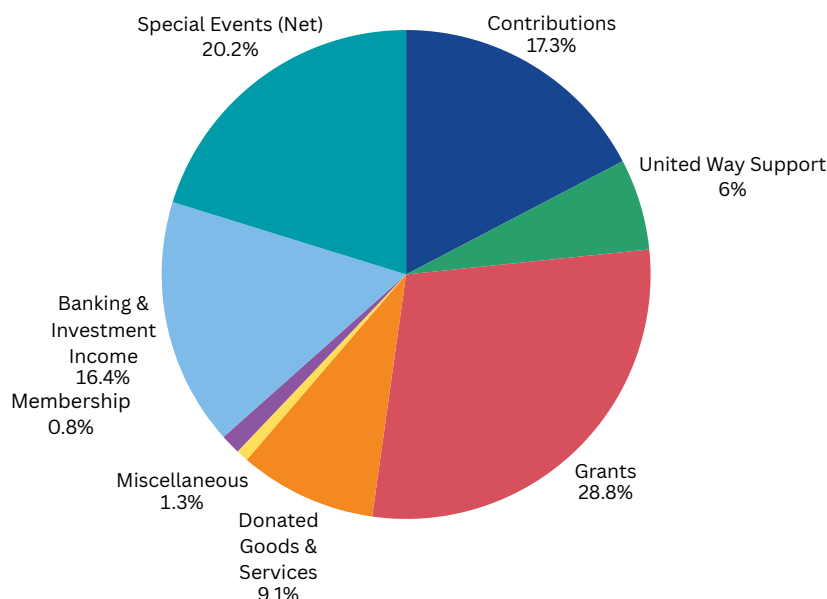
# FINANCIAL SUMMARY

## FISCAL YEAR: JULY 1, 2024-JUNE 30, 2025

### Revenue & Support

**Total Revenue: \$2,621,333**

Contributions **\$454,310**  
 United Way Support **\$158,228**  
 Grants **\$756,225**  
 Donated Goods & Services **\$238,201**  
 Membership **\$21,093**  
 Miscellaneous **\$34,536**  
 Banking & Investment Income **\$428,927**  
 Special Events (Net) **\$529,813**



### Operating Expenses

**Total Expenses: \$3,596,318**

Salaries & Benefits **\$1,650,049**  
 Program Services **\$554,598**  
 Administrative Expenses **\$306,248**  
 Development Expense **\$35,105**  
 Depreciation **\$199,652**  
 Loss on disposal of leasehold improvements & bad debt **\$850,666**

#### Please Note:

Due to the closing of our Pulaski Street campus earlier than expected, GSGBC incurred a significant amount of depreciation expenses in FY25. These have been divided into two categories: Depreciation of our Soulard Campus and Loss on Disposal of Leasehold Improvements of our Pulaski Street Campus. As a result, our financials show a loss of \$974,985 for FY25, however this appears more negative as it relates to our financial footing than it is. Removing the Loss on Disposal of Leasehold Improvements (\$785,226) and Depreciation (\$199,652), which are both "paper losses," shows that GSGBC actually recorded a cash surplus of \$9,893. We believe the future years without the expenses related to the Pulaski Street Campus will allow the Club to operate at a surplus going forward to ensure sustainability and growth for the organization. GSGBC has budgeted a surplus of \$138,822 before depreciation of \$84,000 for FY26.



Gene Slay's      
**Girls & Boys Club**  
of St. Louis

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