



20
23

COMMUNITY REPORT



LETTER TO OUR COMMUNITY

BOARD OF DIRECTORS:

Jill Slay-Garlich *Board Chair*
Andrew P. Blassie *President*
Ed Finklestein *Executive Vice President*
Anthony (Tony) Gordon
Vice President
William Schoenhard *Secretary*
Djuan Coleman *Treasurer*

Member Directors:

Trent Ball
R. Hank Bellina
Jomo J. Castro
Nancy Hawes
Charles Karam
Leona Lucas
Lisa Monteleone
Lt. Col. Lawrence O'Toole
John R. Peter, MD
Adonis Smith
Ken Stein
Margaret J. Walsh
Pat White
Carter H. Whitson
Michael Yates

Honorary Life Director

Col. Leonard L. Griggs, Jr.
Gary J. Prindiville
Gary Slay

Vale

Kenneth Berresheim
Honorable Paul J. Simon

Advisory Board

Joe Ambrose
John Fabick, IV
Raymond Mungenast
Max Nall
Ann Pace, CSJ
Rick Voytas
Michael Weisbrod

Executive Director

Robert Puricelli



Dear Friends,

Here at the Gene Slay's Girls & Boys Club, we had another busy and successful year in FY23 (July 1 2022 – June 30 2023). While we have made huge strides over the past few years to grow to two campuses, we know there is no time to rest on our laurels. The need for comprehensive youth development programs in South East St. Louis is great, and we strive every day to reach more kids in new ways.

In partnership with ARCHS and the State of Missouri, we committed to licensing and operating a place-based afterschool program at St. Frances Cabrini Academy. This site served nearly 100 children in its first year of operation, many of whom are from immigrant/refugee families from countries in Central America and Asia.

Our kids continued to achieve tremendous outcomes at all three GSGBC sites like improving to read on grade level with our tutors, learning lifesaving skills, and building healthy relationships with supportive adults. GSGBC offers an incredible range of activities and programs, but the unifying factor to all of these is our dedicated staff.

Because of this, we continue to invest heavily in the professional development and growth of our staff members. We are especially proud of the growth of our staff who are also alumni of the Club. As you'll see on page 3, our team is launching innovative new programs that help our kids discover and follow their passions.

During FY22, we grew our administrative capacity significantly by creating three new positions needed to increase capacity to serve more than 900 children and youth annually. The previous position of Business Office & Intake Manager grew into an HR Manager and Membership Administrator. The HR Manager now oversees the hiring, performance management, and professional growth of our team. The Membership Administrator guides families through our comprehensive intake process and maintains accurate member records. The creation of a Finance Manager represented a significant change after using an outsourced accounting service for a number of years. This will allow GSGBC a higher level of control of our budget and expenses.

As GSGBC continues to grow to meet the needs of some of the most vulnerable youth in the most densely populated area in St. Louis, I wanted to take a moment to thank our dedicated volunteers, donors, and supporters. Our work is only possible because people from all walks of life come together to invest in the future of our kids and our city. Thank you!

Sincerely,

Robert Puricelli

Executive Director

PROGRAM AND AGENCY OUTCOMES 2023

692

members
enrolled

53,945

meals
served

100%

of members **increased**
reading & math scores



74

of our members were in literary tutoring.

100%

of the youth in tutoring **increased reading comprehension.**

7 months

average **increase in reading level** toward grade-level proficiency!

50%

of summer camp participants took advantage of the swimming program; in 2024, our goal is to increase this number to 70%.

100%

of summer camp participants **learned a life-saving skill.**



78%

of members participated in **athletics or recreational activities.**

79%

reported **improved** physical fitness.

100%

of members participated in trauma-informed **social-emotional learning.**



81%

of members reported **having fun** at the Club.

78%

of parents think attending has helped their child(ren) **look at problems or situations in different ways.**

92%

of parents think attending has helped their child(ren) learn to **work better with others** on a project or team.

OUTDOOR ADVENTURE CLUB

In FY2023, GSGBC alumnus and Assistant Program Manager Jamal Hinton launched GSGBC's Outdoor Adventure Club. Jamal works with amazing partners like River City Outdoors, Bid Muddy Adventures, and Open Space STL that aim to address the barriers that exist to safe and equitable outdoor access in the St. Louis region.

Kids from both Soulard and Dutchtown Campuses had the opportunity to get out in nature and learn new hobbies. They were able to try their hand at fishing, paddle boating, canoeing, camping, and skiing for the first time! A few highlights of the new Outdoor Adventure Club were Mr. Jamal taking our teens on a weeklong camping adventure, and when they participated in a "Trash Bash."

For the camping trip, Jamal and eleven brave GSGBC members hit the road on the big red BOAT – the Bus for Outdoor Access & Teaching – to spend an entire week camping in the wilderness at the Council Bluff

Lake Campsite in Mark Twain National Forest. They learned to set up tents, prepare meals, and survive with no electricity or electronic devices. They spent their days hiking, swimming, boating, and learning survival skills, environmental stewardship, and self-determination.

For the Trash Bash, GSGBC partnered with Open Space STL, an organization dedicated to conserve and sustain land, water, and other natural resources throughout the St. Louis area. Members reviewed water safety protocols, identified what watershed we're in, and discussed why cleaning up trash is important before exploring the lake by kayak, removing trash while having a great day on the water.

We have many more exciting adventures planned for our kids in the coming years! We are excited to introduce our members to the great outdoors. Being outside has powerful effects on health, wellness, and learning, which we believe is vital for our members to experience.



SWIMMING AHEAD



Our goal is to improve the lives of St. Louis youth by offering programs that teach skills they need to achieve long-term success. GSGBC serves youth from south St. Louis city neighborhoods who have been systemically denied access to opportunities available to many other children.

One of the many ways we help is by providing swimming lessons. Swimming and water safety are vital and life-saving skills, and swimming opens the door to healthy living and adventures. Youth who attend GSGBC take on-site swimming classes to be proficient in treading water, floating, and basic strokes. It's important to GSGBC that our youth learn water safety and enjoy swimming like every other child.

But it's not all fun and games. National statistics show that black children (age 10 to 14) have 7.6 times higher drowning rates than white children, and they are more likely to drown in public pools. According to emergency medicine physician Dr. Michelle Macy, "expanding access to pools and affordable, culturally tailored water safety programs are critically important strategies to help eliminate racial disparities in child drownings."

This past year, 100% of the children who participated in swimming lessons gained at least one life-saving skill! We have a long way to go though, because only 50% of the children we served were willing to get in the water due to fear. Our goal for next summer is for 70% of children to give swimming a try!



EVENTS

GALA IN AUGUST

Due to Covid-19, our annual winter Gala ended up being postponed to August 6, 2022 at the Palladium. Our theme was Club 54, and it was a wonderfully groovy time! Our guests looked amazing in their 70s attire. We danced the night away, and at the end of the night had raised funds for our mission.



WIFFLE BALL

Civil Giving hosted its 7th Annual Wiffle Ball Tournament on Saturday, June 10th benefiting Gene Slay's Girls & Boys Club. Thanks to Civil Design, the volunteers, and 16 teams that helped raise \$17,500 at this tournament! A special shout out to Roeslein & Associates, Inc. for taking home the championship trophy!

12 BARS

12 Bars of Charity took place On December 17th 2022. We were TEAM GREY this year and were able to partner with the bar Crown Room. The bar crawlers joined together to help raise funds for our kids and families of GSGBC.



GALA

On January 28, 2023, we resumed our regular schedule, and held our “Night with the Rat Pack” themed event. It was held at the Coronado Ballroom, and Slay Events perfectly decorated the venue with our theme. Everyone brought their Vegas swagger and enjoyed an evening of cocktails, dining, and dancing to support our kids.

GOLF

We held our 31st Annual Golf Classic on May 30th, 2023 at Norwood Hills Country Club. It was a wonderful day where loyal supporters and friends joined us to play golf for our mission.



2023 PILLAR SOCIETY

The Pillar Society represents individuals and corporations who annually support the mission of the Club and the successes of over 700 youth each year. Based on the Six Pillars of Character that all GSGBC youth strive to exhibit, the GSGBC Pillar Society celebrates this journey by bringing our philanthropic supporters and our youth together.

CITIZENSHIP **\$25,000 + ANNUALLY**

ARCHS
AT&T Missouri
12 Bars of Charity
Anders CPA + Advisors
ARCO Construction
Rep. Stephen & Angela Butz
City of St. Louis Community
Development Administration
City of St. Louis, Youth at Risk
Grant Program
First Bank
Gene & Joan Slay Charitable
Foundation
Incarnate Word Foundation
OneDigital
Bill Siedhoff
Jim & Ann Simon
Gary & Laura Slay
Guy Slay
Slay Industries
St. Louis Mental Health Board
Truck Centers, Inc

CARING **\$15,000-\$24,999**

Dana Brown Charitable Trust
Eric M. Outlaw-Mangrove
Foundation
Johnny & Shelley Garlich
McKelvey Homes
Nestle Purina PetCare Company
Glen & Carla Slay
Jeff & Jill Slay Garich
Ken & Katie Stein
Michael Yates

RESPONSIBILITY **\$5,000-\$9,999**

John Anthon
Bank of O'Fallon
Bex Construction
Andy & Joanne Blassie
Scott Carothers
Chemline
Clear Bra Auto
Mike Cowulich
Kyle Darnell
DDI Media
Craig Effan
Michael Ehrlich
Jason Ellis
Mitzi & Josh Foster
William Gibson
Guild Mortgage
Haberberger Mechanical
Contractors
Margaret Heying
John Fabick Tractor Co
Keeley Companies
Margy & Bob Kemp
Kreilick Family Foundation
Dr. Kenneth Mares
Tom & Lori Meyer
Raymond Mungenast
Norman J. Stupp Foundation
Alex & Emily Oliver
Dr. John & Mary Peter
Dan Peters
Kathy & John Peterson
Polar Tank & Trailer
Bob Puricelli
Connie & Greg Sigmund
Simon Law Firm
Brian & Kimberly Sneed
SSM Cardinal Glennon Children's
Hospital

FAIRNESS **\$10,000-\$14,999**

Linda Aboussie
The Bellwether Foundation
Bernal Chomeau Charitable
Foundation
Boeing
Charles & Kathy Bratkowski
Clark Fox Family Foundation
Brook Dubman
Enterprise Holdings Foundation
FISHCO Group
Nancy Hawes
Donna & Paul Kindl
Lyda Krewson
Missouri Humanities Council
Novus International
Steve & Beth Pelch
Tony & Ashley Raineri
Saigh Foundation
John & Sharon Scott
St. Louis Blues
Stifel



St. Louis Italian Open Golf
Tournament
St. Louis Philanthropic Organization
Greg & Mimi Twardowski
Wabash
Youthbridge Community Foundation

RESPECT \$2,500-\$4,999

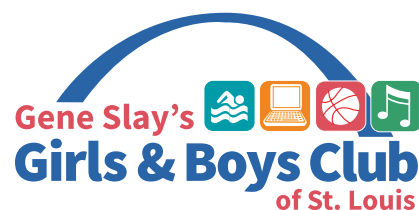
Bartlett & West, Inc.
Jill Benkelman
Carrollton Bank
City Lighting Products
Civil Design, Inc.
Commerce Bank
Community Financial Advisors
Dave Mungenast Family of
Dealerships
Michael & Tina Donahoe
Patrick Duff
Ed Finkelstein & Rose Jonas
Patricia Gibson
Golf Foundation of Missouri
Gori Law
Dan & Kelly Harbaugh
Harlan Construction
Ted Hartzler
Shan Herwig
HR Green
Meg Huber
Intaglio Creative
Lynn & Clay Jenkins
Jim & Diane Karl
KPMG
Jim & Christine Laughlin
Dr. William Marshall Jr
McCartney Wealth Management
Dan Meagher
Meridian Land Group
Leo & Kathy Miceli
Millstone Weber
National Interstate Insurance
Steve & Barb Nelson
John & Nancy Ross
Bill Schoenhard
Hank & Mary Slay
Jeffery Slay
John & Vicky Sondag
Sterling Bank
Stranch Law

Craig Suntrup
Suntrup Automotive
The Marian Foundation
Teamsters Local #688
Rhonda & Anthony Thompson

TRUSTWORTHINESS \$1,000-\$2,499

Alex Aubel
Joseph & Janel Barlow
David Borgmeyer, DDS, PC
Kara Brostron
Brian & Julie Burrows
Jomo Castro
John Charlton
Mike & Erin Crawford
Jon Daniels
Dave Mason & Associates
Michael Egel
Enterprise Bank
Sean Geoghegan
GGI Worldwide
Cynthia Gibson
Rich Gorazd
Tony & Beata Gordon
Greater St. Louis Labor Council
Wendy Guebert
Mark & Laura Haberberger
Jim Haertling
Tim & Kathie Harris
Mary & Dan Hebrank
Craig & Amy Heller
HNTB
Gregg & Laura Hollabaugh
Horner & Schiffrin
Bruce Jung
Dani & Jeremy Kander
Daniel & Elena King
Tim Knoepp
Olivia & JT Kratochvil
Wayde & Suzanne Lafond
James Leopold
Luzco Technologies
Michael & Kate Martin
Laura Matteo
Tom & Lynne Mikulina
Nassif Consulting
Matt & Amanda Pace
Gerardo Rivera

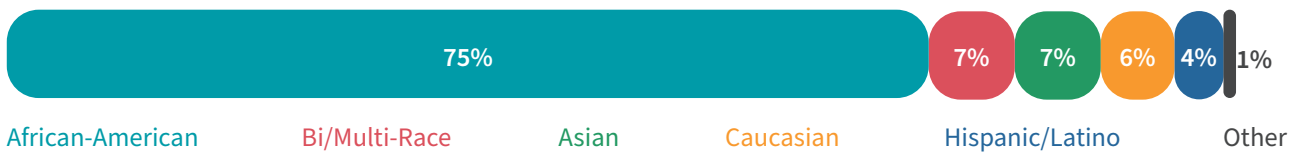
Roeslein & Associates
Rotary Club of St. Louis
Chad & Elle Ruhwedel
Give STL Day
John Schicker
Darric Sewell
Ray Simon & Mel Pashea
Debbie & Larry Sinn
Brad Stallings
Parker Stewart
Joe Switzer
USTA
Ken Wedberg
Ellen Williams
Dr. Fred & Tina Williams





2023 MEMBER DEMOGRAPHICS

RACE



GENDER



AGE

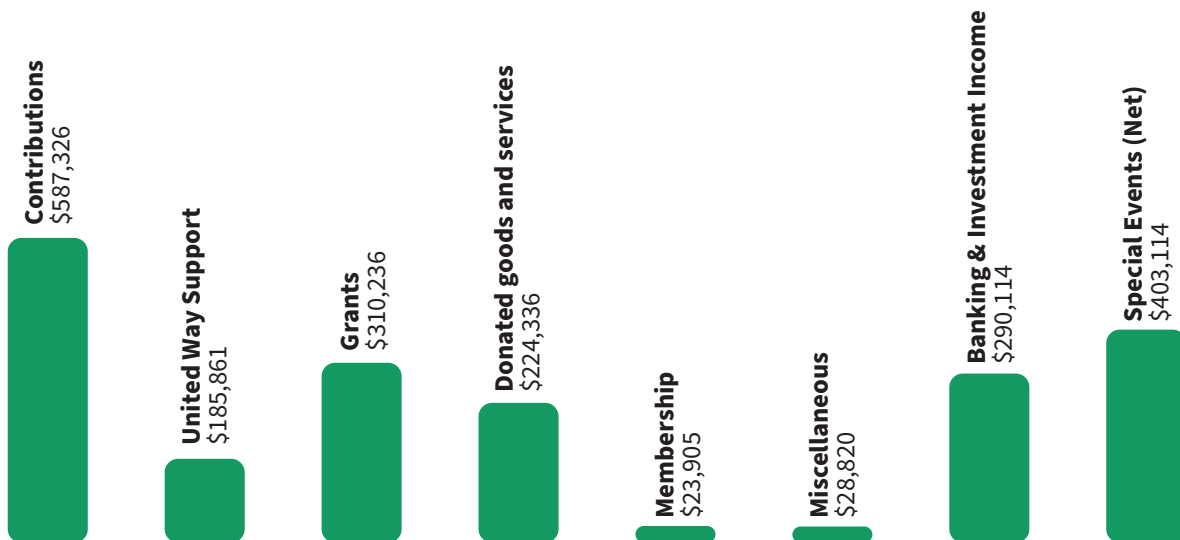


FINANCIAL SUMMARY

FISCAL YEAR: July 1, 2022 - June 30, 2023

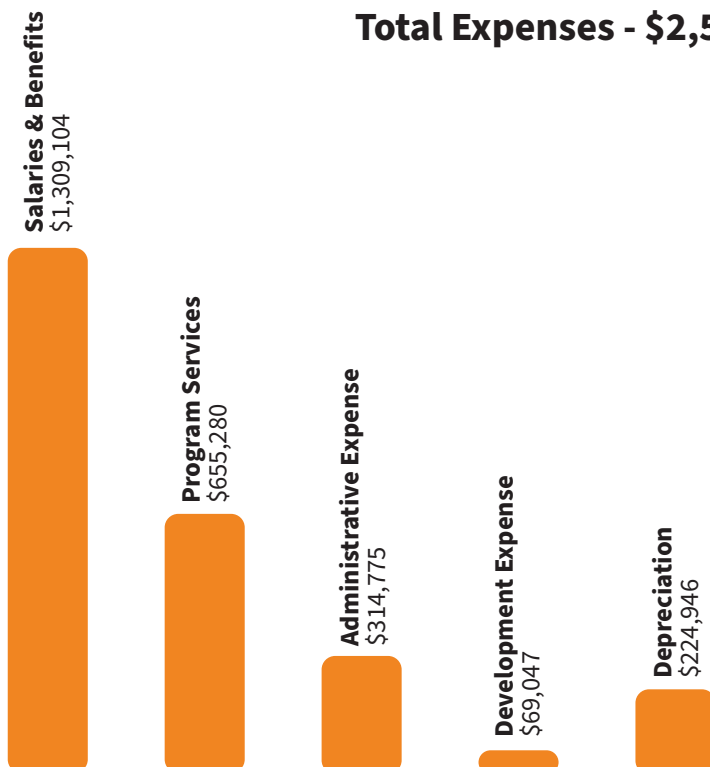
REVENUE & SUPPORT

Total Revenue - \$2,053,712

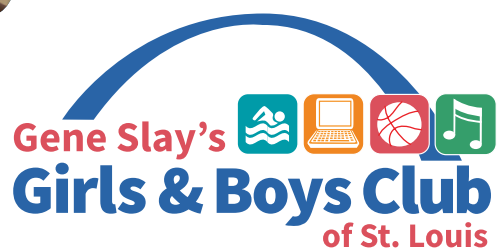


OPERATING EXPENSES

Total Expenses - \$2,573,152



Please Note: While FY23 reflected a loss, GSGBC's financial outlook remains strong. Compared to FY22, GSGBC reduced expenses while increasing revenue by more than \$650,000. Organizational depreciation while operating two campuses continues to be significant, however depreciation is purely a paper deficit, rather than expenses above and beyond revenue. Pre-audited numbers show a strong FY24 that continues the revenue-growth and cost-control activities that are in place, GSGBC is in strong position to reverse the trend of operating at a loss.



A PLACE TO GO, A WAY TO GROW.

Soulard Campus

2524 S 11th Street, St. Louis, MO, 63104
314.772.5661

Dutchtown Campus

3216 Pulaski Street, St. Louis, MO 63111
314.257.0101

gsgbcstl.org

