



Gene Slay's    
Girls & Boys Club
 of St. Louis

2022 COMMUNITY
 REPORT



JULY 1 2021 – JUNE 30 2022



A PLACE TO GO, A WAY TO GROW.



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LETTER TO OUR COMMUNITY

Dear Friends,

It has been another busy and momentous year here at the Gene Slay's Girls & Boys Club in FY22 (July 1 2021 – June 30 2022). We officially opened our Dutchtown Campus and served children and teens at multiple locations for the first time in our 90-plus year history. We also responded to the City's call to operate a place-based summer program at Oak Hill Elementary School.

After completing renovations, GSGBC opened our new Dutchtown Campus for its inaugural Summer Program on June 14, 2021. Throughout the Summer Program, our staff ramped up recruitment and community engagement efforts to grow our membership. The year of firsts continued with our Afterschool Program as we continued to increase membership and daily census at this location. Our Dutchtown team attended numerous community events and built authentic relationships with families and community stakeholders, all while working out the kinks in a new building.

In partnership with the Incarnate Word Foundation, Employment Connection and Cure Violence, and many more neighborhood stakeholders, GSGBC helped to launch the Dutchtown Opportunity Coalition for Youth (DOCY) and housed them in our Dutchtown Campus. Learn more about this dynamic collective impact model on page 3.

This rapid growth played out against the backdrop of the changing landscape of youth services as a result of COVID-19. GSGBC's experience of running a remote learning center while schools were closed last year demonstrated what the data has borne out—kids fell behind during remote learning. Learning deficits during school closures and lockdowns were more likely to have been particularly pronounced for children from low socioeconomic backgrounds. With the generous support of the United Way of Greater St. Louis, the Herbert and Adrian Woods Foundation, Missouri Department of Economic Development, ARCHS, Blueprint4Summer, Mangrove Foundation, and the St. Louis Philanthropic Organization, GSGBC worked to address the COVID slide and support the social-emotional health of our kids.

COVID did not just force GSGBC to pivot its programs for our members, but a COVID outbreak caused GSGBC's Club 54 event to be moved from February 2022 to August 2022. This moved a major source of revenue from FY22 to FY23, which added to a shortfall that is discussed in more depth on page 7. However, GSGBC's dedicated sponsors and golfers celebrated our 30th Annual Golf Classic, raising nearly \$550,000 to support our mission.

Despite some challenges, FY22 will go down as an important year of growth and progress for GSGBC. We are honored that you continue to support our kids and the life-changing work that our staff perform every single day at the Club.

Sincerely,

Andrew Blassie
President

Robert Puricelli
Executive Director

Jill Slay-Garlich
Board Chair

DOCY LAUNCHED

PARTNER AGENCIES

Gene Slay's Girls & Boys Club of St. Louis
Employment Connections
Thomas Dunn Learning Center
Incarnate Word Foundation
STL Youth Jobs
St. Anthony's food pantry
Franciscan Connection
Dutchtown South Community Corporation
Diverse City Church
Missouri Foundation for Health
St. Louis City Family Court
Missouri State Public Defenders
Lutheran Children & Family Services

WITH PARTNERS,

GSGBC helped launch the Dutchtown Opportunity Coalition for Youth (DOCY). DOCY is a collective impact model designed to connect youth with meaningful opportunities, support young people, and reduce violence in South St. Louis. Through the DOCY network of social service providers, employment resources, government stakeholders, and a team of dedicated case managers, DOCY identifies disconnected youth and connects them with the appropriate support services to lead to high school graduation, job skills training, and a meaningful career path. During its launch period, DOCY has been housed at GSGBC's Dutchtown Campus.

The Dutchtown Opportunity Coalition for Youth initiative is focused on youth 12 – 17 in the Greater Dutchtown area who are disengaged or at risk for becoming disengaged. These youth may lack access to needed academic supports, positive peer and adult interactions and access to safe spaces leading to a higher potential to engage in high-risk behaviors. Working in collaboration, this group has created a trauma-informed safety net of service providers and case managers who will provide assessments and referrals for needed services and resources. This initiative ensures youth have access to necessary services, programs and opportunities that will offer alternatives to engaging in high-risk behaviors and provide a path to graduation.

The DOCY case management team provides outreach (i.e., increase awareness of available services) and promotes the use of services among eligible families, including those with limited English proficiency and persons with disabilities. DOCY improves access to services for children/families experiencing homelessness, including specific outreach to families experiencing homelessness. DOCY embraces the idea that families are not hard to reach but it may be that our services are hard to reach/access. We use a variety of communication channels and media to ensure we reach the widest range of community members.

If a child comes to any DOCY agency, they will be connected to the most appropriate services in a streamlined and dignified way. All partner agencies are equipped with information and materials about the services of all DOCY participant agencies.





PLACE-BASED PROGRAMMING

In the spring of 2021, the City of St. Louis and St. Louis Public Schools reached out to ask GSGBC to run a Summer Program at Oak Hill Elementary School. Running programs outside the Club was a new challenge to GSGBC, but with our Dutchtown Campus opening, we had already developed infrastructure to operate multiple sites. After some brainstorming, GSGBC determined that we would be able to come through for the City.

That summer, GSGBC served 39 children and provided them with a safe and structured summer learning environment. The kids achieved outcomes of avoiding summer learning loss while strengthening their reading. Kids stayed active and improved their physical fitness. While this was a one-time program to address a specific need, it demonstrated the viability of “place-based” services for GSGBC moving forward.



Just like the rationale for our Dutchtown Expansion, place-based services have the advantage of reaching kids where they are. Many families who would benefit from GSGBC’s services do not have consistent access to reliable transportation. Partnering with local schools or other community facilities allows GSGBC to support those children and families. Additionally, for GSGBC, place-based services allow us to expand without incurring the high costs associated with managing additional facilities’ expenses and other overhead costs.



2022 OUTCOMES



787 Youth Served at GSGBC

Providing programs and resources families can rely on

Literacy Tutoring:

198 youth who participated in our summer Literacy tutoring saw between a 10% to 30% increase in their reading proficiency for their grade level which equates to a gain of between three to seven months of reading and literacy skills gained.

Math:

Youth who participated in summer Math tutoring saw between a 10% and 32% increase in their knowledge base which equates to between three to seven months of knowledge gained.



Trauma-Informed Care:

Of the 98 youth who provided feedback on our Trauma-Informed Care services during summer, some of the key responses:

- 90% built positive relationships with GSGBC staff
- 88% responded that they made new friends

Additional comments included:

- members learned skills to better control their emotions
- members learned how to stay calm
- members learned how to talk to an adult when they don't feel safe at home

Swimming:

Of the 115 youth who participated in swim instruction, 64% could tread water successfully and 49% were able to swim the length of the pool. Members reported feeling much safer in the pool than at the beginning of the program.



EVENTS



WIFFLE BALL

On June 11, 2022 Civil Design, Inc, held the 6th Annual Wiffle Ball Tournament to benefit Gene Slay's Girls & Boys Club! Civil Design graciously coordinates the tournament and then donates all the proceeds to us! We are immensely grateful for the generosity of CDI. Thank you to all the firms that sponsored and joined the event. The 6th annual tournament generated \$17,000 for our programs!



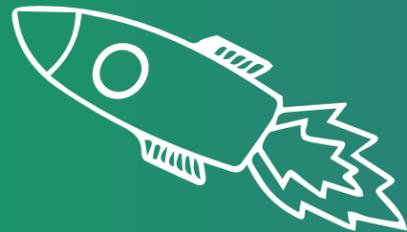
12 BARS

12 Bars of Charity is bar crawl with a mission to benefit charities around the United States! When you register for 12 Bars, you receive your chosen non-profit's sweatshirt, a shuttle that takes you to bars with drink specials. GSGBC is one of 8 non-profits that was part of the St. Louis event on Saturday, December 18th, 2021. This year our sweatshirt color was green! We raised \$22,372.00 at the 12 Bars of Charity event. Cheers!



GALA

Unfortunately, due to a COVID surge, our winter gala was rescheduled and then ultimately canceled during the 2022 fiscal year. Typically, the event takes place in the winter and is a fun filled night of dancing, drinks, and benefiting the kids at GSGBC. Stay tuned for next year's gala!



30TH ANNUAL GOLF CLASSIC

We celebrated our 30th Anniversary of the Golf Classic on May 31, 2022 at Norwood Hills Country Club. The event was on a beautiful May day to show our community's commitment to the Club's mission of empowering youth in south St. Louis. An amazing group of friends and loyal supporters gathered to play golf, dine, and bid on auction items to benefit GSGBC. We thank everyone who came to support our Golf Classic!

These incredible sponsors have been with us for all 30 years:

- Bank of O'Fallon
- Gene & Joan Slay Charitable Foundation
- Slay Industries



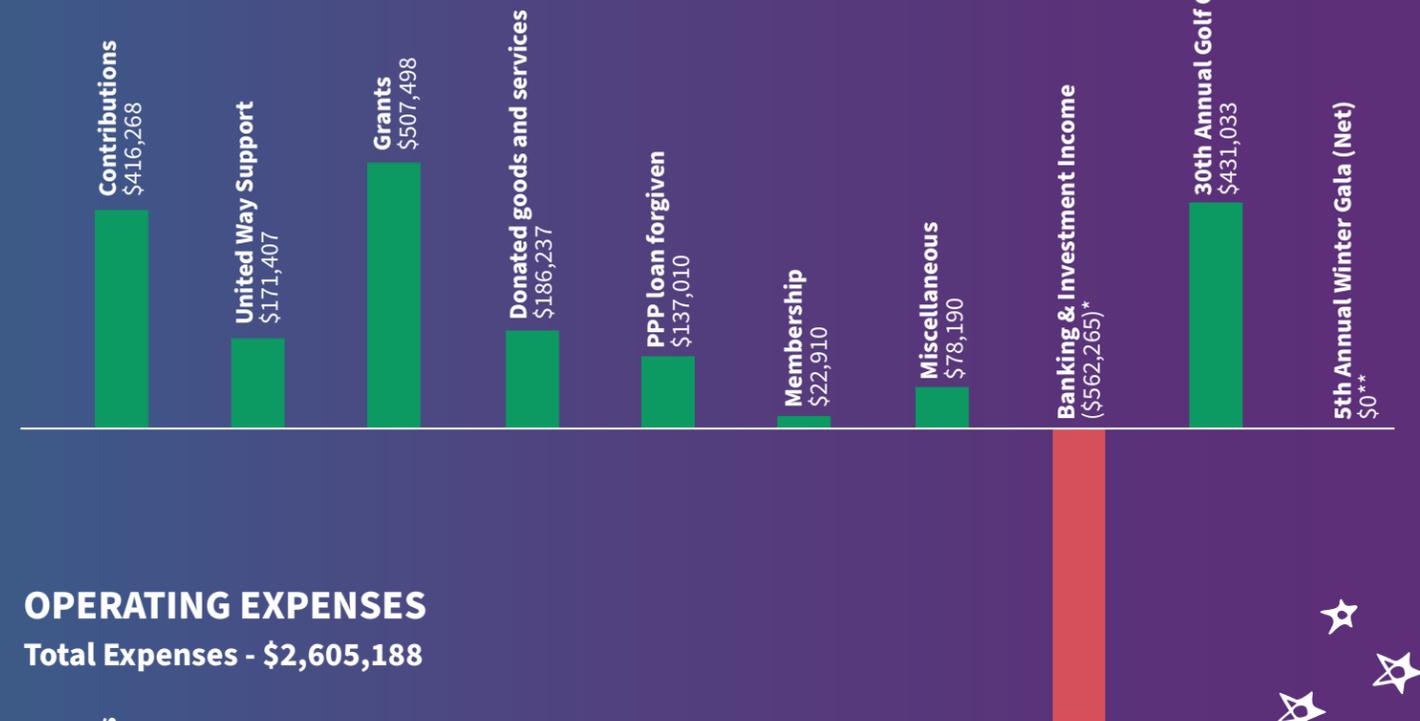
FINANCIAL SUMMARY



FISCAL YEAR: July 1, 2021 - June 30, 2022

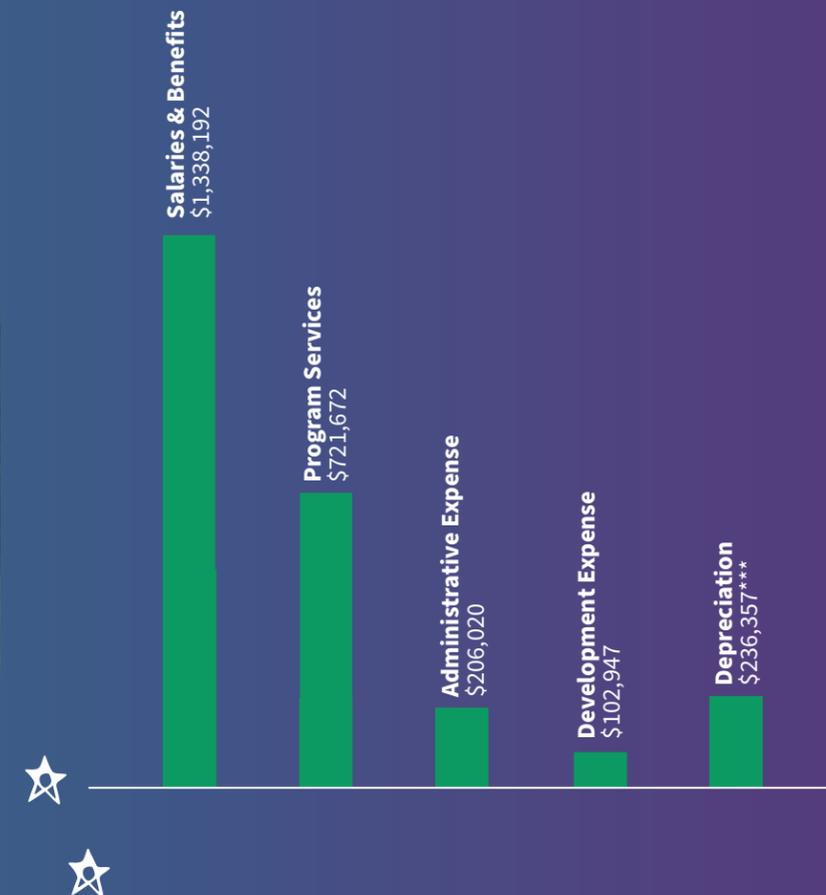
REVENUE & SUPPORT

Total Revenue - \$1,388,288



OPERATING EXPENSES

Total Expenses - \$2,605,188

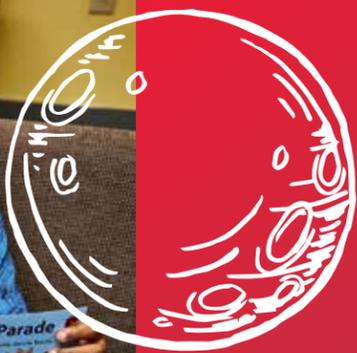


Please Note: While FY22 reflects a significant loss, GSGBC's financial outlook remains strong. There were a few reasons for this loss:

*COVID-19 – GSGBC's investment portfolio recorded a loss of \$562,265 as a result of market fluctuations, much of which were attributable to the depressed stock market post-pandemic.

**Club 54 – An untimely outbreak of COVID-19 in St. Louis in the winter of 2022 led to GSGBC making the difficult decision to postpone its annual winter gala. This event was rescheduled to August 2022 (FY23) and ultimately grossed \$307,063.

***Depreciation – In FY22, GSGBC's depreciation was \$236,357, compared to \$127,276 in FY21 due to bringing the Dutchtown Campus online. Depreciation is "reduction in the value of an asset with the passage of time, due in particular to wear and tear."



PILLAR SOCIETY 2022



The Pillar Society represents individuals and corporations who annually support the mission of the Club and the successes of over 477 youth each year. Based on the Six Pillars of Character that all GSGBC youth strive to exhibit, the GSGBC Pillar Society celebrates this journey by bringing our philanthropic supporters and our youth together.



CITIZENSHIP

\$25,000 + ANNUALLY

- Anders CPA + Advisors
- ARCO Construction
- City of St. Louis Community Development Administration
- City of St. Louis, Youth at Risk Grant Program
- Eric M. Outlaw-Mangrove Foundation
- First Bank
- Gene & Joan Slay Charitable Foundation
- City Lighting Products
- Incarinate Word Foundation
- OneDigital
- Gary & Laura Slay
- Guy Slay
- Jeff & Jill Slay Garich
- Slay Industries
- Truck Centers, Inc.

CARING

\$15,000-\$24,999

- 12 Bars of Charity
- AT&T Missouri
- FISHCO Group
- Donna & Paul Kindl
- Dr. Kenneth Mares
- McKelvey Homes
- Nestle Purina PetCare Company
- Jim & Kathryn Sansone
- John & Sharon Scott
- Glen & Carla Slay
- St. Louis Mental Health Board
- Herbert & Adrian Woods Foundation

FAIRNESS

\$10,000-\$14,999

- Charles & Kathy Bratkowski
- Civil Design, Inc.
- Crawford-Butz
- Brook Dubman
- Enterprise Holdings Foundation
- Johnny & Shelley Garlich
- Novus International
- Alex & Emily Oliver
- Dr. Shabbir Safdar
- Ken & Katie Stein
- Bernal Chomeau Charitable Foundation
- Trio Foundation of St. Louis
- Michael Yates

RESPONSIBILITY

\$5,000-\$9,999

- Linda Aboussie
- Brad Badami
- Bank of O'Fallon
- Joseph & Janel Barlow
- Jake Box
- BP Corporation North America
- Scott Carothers
- Jack Coatar
- Community Financial Advisors
- Eddie's Guitars
- Craig Effan
- Jason Ellis
- Chris & Annie Garlich
- Haberberger Mechanical Contractors
- Shan Herwig
- Margaret Heying
- John Fabick Tractor Co
- Keeley Companies
- Margy & Bob Kemp

- Kreilick Family Foundation
- Maggie O'Brien's
- Missouri Arts Council
- Eric & Mary Mottert
- Raymond Mungenast
- Norman J. Stupp Foundation
- Tony & Ashley Raineri
- Bill Schoenhard
- Bill Siedhoff
- Ray Simon & Mel Pashea
- Sisters of St. Joseph of Carondelet
- SSM Cardinal Glennon Children's Hospital
- St. Louis Philanthropic Organization
- Sterling Bank
- Andrea & Dan Tarlas
- Wabash

RESPECT

\$2,500-\$4,999

- Alex & Alice Aboussie Family Charitable Foundation
- Bartlett & West, Inc.
- Rep. Stephen & Angela Butz
- Carrollton Bank
- Chemline
- Commerce Bank
- Patrick Duff
- Ed Finkelstein & Rose Jonas
- Jane & Brad Frick
- Golf Foundation of Missouri
- Gori Law
- Dan & Kelly Harbaugh
- Harlan Construction
- Nancy Hawes
- HR Green
- Jim & Meg Huber
- Jim & Diane Karl
- Wayde & Suzanne Lafond
- Dr. William Marshall Jr

- Clara McLeod
- Tom & Lori Meyer
- Millstone Weber
- Moore Computing
- Fred A Moore, Jr.
- Tim Murch
- Nassif Consulting
- Steve & Barb Nelson
- Network for Good
- Bob Puricelli
- John & Nancy Ross
- Hank & Mary Slay
- St. Louis Italian Open Golf Tournament
- Renee Stout
- Teamsters Local #688
- Eric Trelz

TRUSTWORTHINESS

\$1,000-\$2,499

- Joyce Aboussie
- Ronald & Ann Auer
- Robert Berger
- Craig Campbell
- Ron Clifton
- Jeanne Dee, CPA/CGMA
- Joann & Thom Digman
- Michael & Tina Donahoe
- GGI Worldwide
- Cynthia Gibson
- Patricia Gibson
- Greater St. Louis Book Fair
- Mark & Laura Haberberger
- Lusnail Haberberger
- Greg Hantak
- Tim & Kathie Harris
- Mary & Dan Hebrank
- Craig & Amy Heller
- Gregg & Laura Hollabaugh
- Horner & Schifrin
- Edward Imo
- Lynn & Clay Jenkins
- Daniel & Elena King
- Matthew Klixbull
- Lyda Krewson
- Seanna McGough
- Dan Meagher
- John & Julie Meersman
- Leo & Kathy Miceli
- Frank Mueting
- Joe Newman
- Greg Olwig
- Mary Orris
- Matt & Amanda Pace
- Steve & Beth Pelch
- Kathy & John Peterson
- Philoptochos Society
- Lori Rippelmeyer, CPA, MSA
- Roeslein & Associates
- Ross & Baruzzini
- Tom & Karen Russo
- Give STL Day
- Rico & Clare Salmon
- Gary Sansone
- Cathy Schreiner
- Jim & Ann Simon
- John & Vicky Sondag
- St. Louis Christmas Carols Association
- Mark & Laurie Stafford
- Suntrup Automotive
- The Marian Foundation
- David & Maureen Trompeter
- Brent & Ann VanConia
- Vee-Jay Cement
- Jeff Walters



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Girls & Boys Club
 of St. Louis

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**THANK YOU TO
 OUR SUPPORTERS**

