



**A PLACE TO GO...
A WAY TO GROW.**

2015 Report to the Community





Greetings and thanks to all of our supporters! As you will see in this Annual Report to the Community for FY2015, with your help, the boys and girls at Gene Slay's Boys' Club of St. Louis (GSBC) achieve outstanding outcomes in the areas of academic achievement and literacy, physical fitness, and social and emotional health. Through strong relationships with community stakeholders, GSBC continues to meet the needs of the youth served with dynamic programs and strategic enhancements to our curriculum and facility.

Through the generosity of our supporters, GSBC has been able to complete the first phase of renovations to its facility to provide needed programs to girls on a full-time basis. GSBC is starting out by serving girls in first through fifth grade and anticipates increasing to serve girls of all ages over the next few years.

Our goal is for every kid who comes through the doors to achieve the crucial third-grade literacy benchmark, and have fun doing it! We know that if kids can read on grade level by the end of third grade, that they WILL have the tools to graduate high school. To accomplish this, GSBC has made Missouri Certified Teachers a fixture of its professional staff and programs. This year, GSBC introduced its innovative Literacy Through Art Program with the support of the Missouri Arts Council. This program offers guided artistic instruction from our art teacher and a slew of local artists from diverse artistic backgrounds. By the end of the year, not only had our kids improved their artistic, literacy, and motor skills, they worked together to write and print their own book!

Our many volunteers come from all corners of our community and are a vital part of everything we do. Our basketball team was guided by one of our kid's dads through their league at the Jewish Community Center. They developed their skills with coaching from a member of the Rams front office. One of our Souldard neighbors provides regular homework assistance. Volunteers from corporations and schools throughout St. Louis regularly take on beautification and maintenance projects, often facilitated by our friends at the United Way Volunteer Center! Giving your time shows our kids the way to be conscientious, active citizens.

With programmatic improvement ever present on our minds, GSBC continues to expand and enhance our services to meet the needs of today's youth and be ready to adapt to the needs of the next generation. Thank you again for accompanying all of us here at GSBC on this journey to provide the opportunities that empower kids to reach their potential.

Best,

Gary E. Slay
Chairman of the Board



Prescott W. Benson, MAPC, MA
Executive Director



Academic Support and Assistance

The focus of GSBC's Academic Support and Assistance Program is to ensure that all of GSBC's members read on grade level by the end of third grade. If a child achieves this, they have a better than 90% chance of graduating from high school. All academic programs focus on increasing kids' reading, writing, and math skills. The Club's Learning Specialists are all Missouri Certified Educators with at least two years of teaching experience. Staff provide daily homework assistance.



AFTER-SCHOOL AND SUMMER PROGRAMS

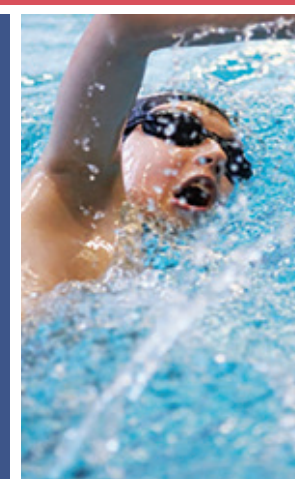


Character & Citizenship

Every child at GSBC participates in the Character Counts Program. At the heart of this are the Six Pillars of Character, which prepare young people to achieve healthy and successful lives in adulthood: Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. Youth become good students, apply learning to everyday situations, and embrace technology to help them get and keep a job. Through GSBC's Teen Job Readiness Program, youth acquire soft skills like punctuality and proper workplace attitude; acquire financial literacy; and gain needed work experience as a GSBC Jr. Staff member.

Athletics, Recreation, & Aquatics

These programs are designed to encourage practice, teamwork, effective use of leisure time, transferable leadership skills, work ethic, healthy sportsmanship, physical growth and the development of fundamental skills. The Club is a great place for kids to discover and nurture their inner athlete.



Arts

The Arts Program is committed to helping kids learn about and explore art in their daily lives, including through GSBC's Literacy Through Art Program. Interacting with art can improve motivation, concentration, confidence, teamwork, and cognitive development.

Healthy Lifestyles

The Club is committed to helping youth make healthier choices for a lifetime. Programs like our Healthy Lifestyles Garden and Cooking Matters make the healthy choice the easy choice. All youth receive a snack and dinner during the after-school program and breakfast and lunch during the summer program.

With your help, GSBC continued to achieve great things this past year:

628

Youth served



32

Teens gained employment experience through GSBC



19,247

Nutritious meals were served



95%

of parents report that their children matriculated to the next grade



89%

of youth believe completion of homework is important to their education



93%

of kids developed or maintained physically active lifestyles



96%

of youth did not drink, do drugs, or smoke cigarettes



GSBC's 1st and 2nd graders wrote and printed their own book!



Steve's Story

Midway through third grade, Steve was only reading at a second grade level. As far as Steve was concerned, that was good enough. Steve was a bundle of energy and only had attention for play. When his tutoring sessions were scheduled to start, Ms. Diane needed to find him each day and coax him into the library.

Frustrated after long days in school struggling with reading, Steve really needed to let loose before he was ready for tutoring. GSBC met with his mother and stressed the importance of balancing play with tutoring.

Steve began to attend willingly and discovered that his reading improved rapidly. Once he mastered reading skills, he realized that learning could also be fun! He was eager to learn by reading books and winning tutoring games to improve his skills. After twelve weeks, Steve was reading at a fifth grade level!



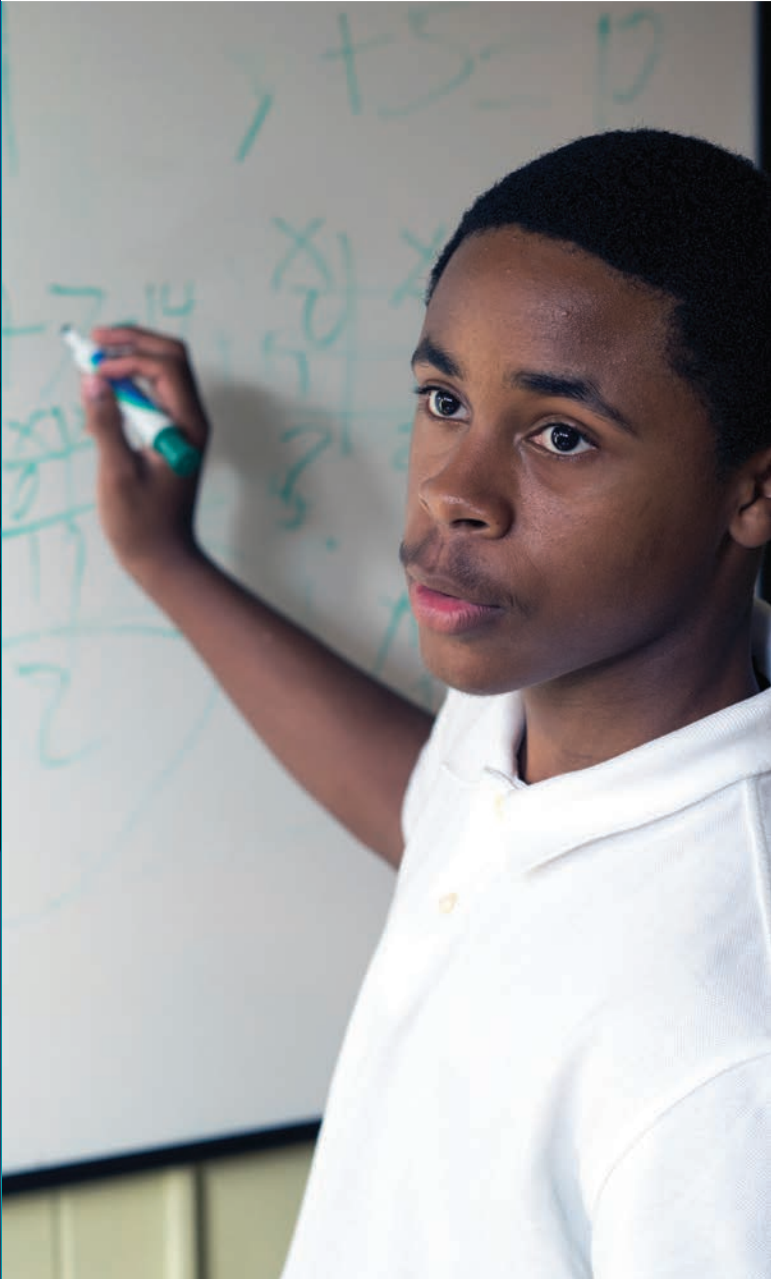
GSBC SUCCESS STORIES

Donor of the Year
Daughters of Charity Foundation
of St. Louis

The Daughters of Charity Foundation of St. Louis supports programs that impact persons who are poor and vulnerable in order to improve behaviors, enhance healthy lifestyles, and enable individuals and communities to help themselves. The Foundation, a subsidiary of Ascension, has served vulnerable populations in the metro St. Louis area for 20 years. Through a generous grant, the Daughters of Charity Foundation of St. Louis provided invaluable support to GSBC's Teen Job Readiness Program.

Youth in the Teen Job Readiness Program complete job readiness and financial literacy classes while gaining paid work experience at GSBC. Teens develop effective communication, learn to work in groups, improve decision-making, and learn positive work habits, all while earning money through a "gateway job" that gives them the experience needed to gain future employment.

Through our partnership with the Daughters of Charity Foundation of St. Louis, one of GSBC's teens was able to make some great steps towards realizing his dreams. While working at GSBC, Carter found out about a summer internship program at the St. Louis Zoo. Carter hopes to become a veterinarian one day and was thrilled about the opportunity. With some help from GSBC staff on the application process and crafting a resume, Carter was hired and worked at the Zoo all summer! Carter is a senior in high school now, and is even more motivated to succeed in school, go to college, and become a vet. Thanks to the Daughters of Charity Foundation of St. Louis, Carter is that much closer to his dream and fulfilling the Daughters of Charity Foundation of St. Louis' vision for a healthy community!



GENE SLAY’S BOYS’ CLUB OF ST. LOUIS
GOLF CLASSIC

Our kids would like to thank the 300 golfers who came out to Norwood Hills Country Club for an amazing event. This year, GSBC welcomed an additional nine teams and grossed \$474,103, the highest in seven years! Thanks again to all of our wonderful golfers, volunteers, and honored guests!



GSBC SUPPORTERS

GENE SLAY’S BOYS’ CLUB OF ST. LOUIS
PILLAR SOCIETY

The Pillar Society represents individuals and corporations who annually support the mission of the Club and the successes of over 600 youth each year. Based on the Six Pillars of Character that all GSBC youth strive to exhibit, the GSBC Pillar Society celebrates this journey by bringing our philanthropic supporters and our youth together.

CITIZENSHIP \$25,000 + ANNUALLY Anders CPAs + Advisors Anonymous The Dave & Barbara Mungenast Foundation First Bank Gene and Joan Slay Charitable Foundation Huntleigh McGehee Mangrove Foundation Nestle’ Purina Pet Care Company Polar Tank & Trailer Slay Industries Gary Slay Guy Slay	FAIRNESS \$10,000-14,999 Fred Amad Anonymous Anonymous Brenner Tank Fabick Cat Jim Huber Ralph McIngvale Mardi Gras Foundation Ryder Systems Superior Building Systems Dave Warnecke	RESPONSIBILITY \$5,000-9,999 Linda Aboussie Alex & Alice Aboussie Family Charitable Foundation Ameren Missouri ARCO Construction Bank of O’Fallon Andy & Joanne Blassie Bernal Chomeau Eason Law Firm Johnny Garlich Greater St. Louis Book Fair HR Green Husch Blackwell Arthur Katz Millstone Weber Raymond Mungenast Joseph Nassif Norman J. Stupp Foundation Novus International Ralph & Tora Ragsdale Mark & Laurie Stafford Stifel Nicolaus Tank Trailer Cleaning Ullico Management Company Michael Yates	RESPECT \$2,500-4,999 Charles Bratkowski Helen Costello James Eason Craig Effan Ed Finkelstein Haberberger Mechanical Contractors Intaglio Creative JS Express John F. McCartney Kenneth Mares Vincent & Barbara Matteucci Oaktree Products Polsinelli John Purnell Restoration St. Louis Ronald McDonald House Charities of St. Louis Saleeby & Associates Bill Schoenhard John Seiler Mike Souders SSM Health - Cardinal Glennon Children’s Hospital United Auto Workers Region 5 John Walsh Western Construction Group	TRUSTWORTHINESS BEGINNING AT \$1,000-2,499 Joyce Aboussie Prescott Benson James Bess Bridge & Structural Iron Workers Local 396 Catherine Brunswick The Buddy Fund Gordon Bush Cathy Campbell Stu Chomeau City Lighting Products Civil Design Tina Crouppen Mark Cummings Cummings, Ristau, & Associates, P.C. Tom & Jane Fisher Gus’ Pretzel Shop Greg Hantak Tim & Kathie Harris Gregg & Laura Hollabaugh Ed & Marge Imo Italian Open The Labor Tribune Jim Lanier	Jeff Maier Kevin Mowery David Mungenast, Jr. Max Nall Mary Orris Robert Puricelli Bart Saracino & Alex Caputa John Scott Sheet Metal Workers’ Local 36 Linda Sides John Sondag Tech Electronics Joseph Thompson Michael & Richelle Weisbrod Pete Werner
CARING \$15,000-24,999 AT&T Missouri Dierberg Foundation Jeff Garlich & Jill Slay Garlich Incarnate Word Foundation Glen Slay Union Pacific					

JULY 1, 2014 - JUNE 30, 2015

REVENUE AND SUPPORT

23 rd Annual Golf Classic	\$	474,103
Change in Beneficial Interests	\$	28,133
Contributions	\$	141,363
Donated Goods & Services	\$	167,464
Grants	\$	139,329
Net Investment Income	\$	54,766
Program Fees	\$	24,415
Special Events	\$	42,462
United Way of Greater St. Louis	\$	276,732

TOTAL REVENUE\$ 1,348,767

OPERATING EXPENSES

23 rd Annual Golf Classic/ Special Events	\$	177,605
Academic Support & Assistance	\$	234,892
Administration	\$	421,294
Arts	\$	27,625
Athletics, Recreation, & Aquatics	\$	294,512
Audit and Professional Fees	\$	74,804
Character & Citizenship	\$	67,112
Fundraising	\$	278,955
Healthy Lifestyles	\$	46,978

TOTAL EXPENSES\$ 1,623,777





Volunteer of the Year:

Ursuline Academy Mu Alpha Theta Mathematics National Honor Society

Walk through GSBC's library on a Monday and you'll see a remarkable sight: teenagers who choose to donate their afternoons to helping other kids. Teens from Ursuline Academy's Mu Alpha Theta Mathematics National Honor Society do just that. Under the guidance of Val Elking, these girls help GSBC members with their homework and strengthen skills needed to graduate from high school. Val, a veteran math instructor and chair of the math department, designs lessons with the teens and presents them on appropriate math topics to GSBC's third graders, including creating games and art activities to reinforce those lessons. Val describes their motivation for giving their time as "a great opportunity for our students to explore the possibility of becoming lifelong educators, and to live out the mission of the Ursuline Sisters – providing education and service to disenfranchised populations."

With only 12% of African-American boys nationally demonstrating grade level proficiency in math by the end of eighth grade, the extra help for young students goes a long way. The Ursuline tutors organize math games and make math relevant and fun for our kids. GSBC Youth Services Program Manager Tim Williams praises their impact, saying, "Their teaching technique is very effective. The teens are excellent role models for our kids." They show that having a passion for math and academic achievement is a viable option for high school students.