THE NEWSLETTER FOR GENE SLAY'S GIRLS & BOYS CLUB

SUMMER 2016

THE CORNER



A Place To Go...A Way To Grow.

GROWING TO FULFILL THE NEED

The Gene Slay's Boys' Club of St. Louis has officially changed its name to the Gene Slay's Girls & Boys Club of St. Louis, effective May 31st, 2016. Knowing that there was a significant need for girls programming in the community, that we had the capacity to serve girls, and with the board's support, the Gene Slay's Girls & Boys Club (GSGBC) began raising capital funds and making the necessary renovations to serve girls. GSGBC opened its Girls Study

Lounge and an enhanced tutoring room in the fall of 2015. This summer GSGBC has already served 88 girls! GSGBC still has a few renovation projects to complete, but the girls of St. Louis could not wait any longer for GSGBC to officially announce its expanded programming.

The Gene Slay's Girls & Boys Club now offers its program components to female and male members on a full time basis. GSGBC offers a variety of after-school and summer program components to support the growth and holistic health of youth served.

Prior to GSGBC's expansion, there was no comprehensive youth development agency offering programs for girls in South St. Louis. Additionally, GSGBC heard feedback from families, social service agencies, the United Way of Greater St. Louis, local schools, and many other stakeholders all of whom agreed that GSGBC was the ideal agency to serve these girls.

Thanks to all of our supporters for making this evolution possible.

Successful 24th Annual Golf Classic

Thanks again to our sponsors, golfers, and volunteers for making this year's 24th Annual Golf Classic such a tremendous success! More on page 2.



John Hopkins and the Truck Centers Team

www.GSGBCSTL.org

24TH ANNUAL GOLF CLASSIC

The Gene Slay's Girls & Boys Club of St. Louis hosted its 24th Annual Golf Classic on May 31st. Over 300 supporters came out and raised more than \$517,000 to celebrate our expansion to serve girls and support GSGBC's work to empower its members to reach their potential and break the cycle of poverty. This year, our Fund-A-Need raised more than \$80,000 in support of the outstanding outcomes our kids achieve each year!



We would like to thank all of our sponsors:



EXPANDING OUR SERVICES DUTCHTOWN & GRAVOIS PARK

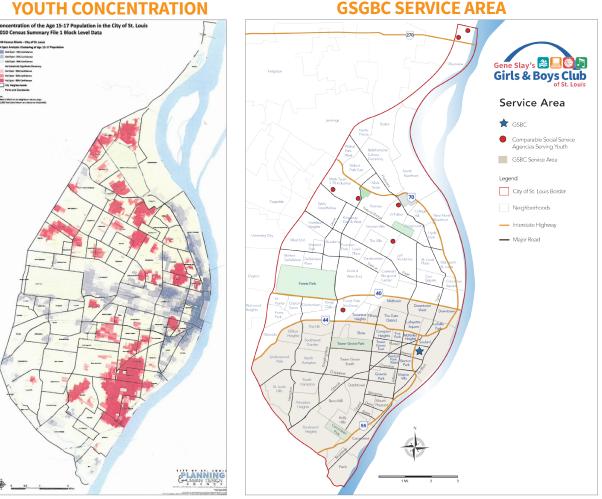
Much of South St. Louis is challenged by an abundance of youth paralleled by a lack of comprehensive youth development programs to get and keep our kids on the right path. The Club's service area of 63118, 63116, 63111, and 63104 is extremely densely populated and encompasses more than 100,000 people. Many of the people in these areas are kids. 32% of residents of 63118 are under 18, while 27% of 63111 and 25% of 63116 are under 18 as well.

Youth in these neighborhoods are especially vulnerable to violence. According to the St. Louis Metropolitan Police Department, one of the neighborhoods the Club serves, Dutchtown, had the most overall crime in the City of St. Louis in 2015 by a significant margin.

The Gene Slay's Girls & Boys Club continues to work with community partners and stakeholders to further its knowledge of Dutchtown in order to serve youth in the ways that they need most. GSGBC is collaborating with the Incarnate Word

Foundation to conduct a needs assessment survey of the community around youth programs. GSGBC staff surveyed families who utilize St. Anthony's Food Pantry on Meramec Street. The pantry serves more than 800 households monthly, so GSGBC knows that is reaching a broad sector of the community that are in need of GSGBC's services.

As a result of this research, GSGBC has begun serving youth in the Dutchtown and Gravois Park neighborhoods at the Marguette Park Recreation Center in partnership with the Incarnate Word Foundation, Thomas Dunn Learning Center, and through a grant from the Lutheran Foundation of St. Louis. GSGBC's Associate Youth Services Program Manager, Donnie Nelson, is overseeing a tutoring and academic enrichment program designed around reducing summer learning loss with GSGBC Learning Specialists at Marquette Park. Donnie is also providing guidance and leadership to Marguette's athletics and recreation staff.



YOUTH CONCENTRATION



A MESSAGE FROM THE DIRECTOR

Hello Friends,

The Board of Directors and staff are extremely proud and honored to share the introduction of our girls program with you, our dedicated partners and supporters. We know that the girls of our community need comprehensive youth development programs like ours to empower them with the skills and attitudes needed to graduate high school and achieve lifelong success. Our families and community partners have long supported this expansion and we are thrilled that it is now a reality.

We would be remiss if we did not thank ARCO Construction, Cardinals Care, the Gene & Joan Slay Charitable Foundation, the Incarnate Word Foundation, the Missouri Department of Economic Development Neighborhood Assistance Program, the Sisters of the Living Word, the Sisters of St. Joseph of Carondelet, and the United Way of Greater St. Louis for their leadership and financial support of the renovations and pilot programs that made this possible.

Our evolution to serve girls would not have been possible without the dedicated support of our Golf Classic sponsors, golfers, and volunteers. This year, our Golf Classic was the most successful in recent memory. We raised more than half a million dollars to serve the kids of South St. Louis!

This coming winter, we will be hosting our Inaugural Gala. So keep your eyes peeled for the Save the Date card!

Sincerely,

Prescott W. Benson, MAPC, MA

SPORTS CORNER

This past winter, GSGBC fielded two travelling basketball teams who competed at the Creve Coeur and Chesterfield Jewish Community Centers. Travelling teams practiced two to three times per week for an hour at a time, in addition to rigorous strength training, flexibility, and physical conditioning. All team members were required to maintain their academic performance throughout the season, and were not allowed to compete if there was anything less than a C on their report card. To push them as athletes and competitors, GSGBC teams typically play against teams that are older than they are. GSGBC's Varsity team finished second in their league, falling short in the championship game.

This year, the basketball program was coordinated by Head Coach Terrell Adger. Terrell's son has been a longtime GSGBC member and Terrell first got involved last year as a volunteer. Terrell joined the staff of GSGBC officially in January. Terrell joins the GSGBC family after sixteen years with Citi Mortgage Group, six years in the US Army, and countless years of coaching and playing basketball.



WISH LIST

Donating new and gently used supplies and equipment is a great and tax-deductible way to support the kids of GSGBC.

Contact Youth Services Program Manager, Tim Williams, at twilliams@gsbcstl.org for more information on the items we need.

Items we need:

- Softball equipment
- Volleyball equipment
- Soccer equipment
- Mac computer for the Art Room
- 2 computers for the Girls Study Lounge
- 25-30 Robotics kits

IN OUR CORNER



Nestlé Purina PetCare

Nestlé Purina PetCare has been a dedicated partner of the Gene Slay's Girls & Boys Club for many years. Purina has sponsored GSGBC's Annual Golf Classic for 19 years! They have also performed numerous service projects, such as last year's PetCare Pride Day when volunteers prepared GSGBC's garden for summer.

Purina provides invaluable leadership to GSGBC and the whole South St. Louis community. For decades, Purina has organized the Near Southside Neighborhood Coalition, a monthly gathering of social service non-profits serving South St. Louis. At these meetings, agencies share their challenges and successes and work toward streamlining and improving services for South St. Louis' most vulnerable citizens across the board.

As part of Purina's ongoing commitment to serve our region's children, Purina organized the Peabody Taskforce. Made up of leaders in education, youth services, and the corporate community, this Taskforce looks to improve the academic outcomes achieved by Peabody Elementary School students. GSGBC's Prescott Benson, Bob Puricelli, and Jeremy Kane are proud to be active members of the Peabody Taskforce and Near Southside Neighborhood Coalition.

This summer, Purina is helping our kids even more! The focus of this year's Summer Program is Humane Education. GSGBC's staff are using the Mutt-i-gree's Curriculum, which includes lesson plans and strategies to actively engage students and promote social and emotional competence, academic achievement, and awareness of the needs of shelter pets.



Anders CPAs + Advisors & Jim Huber

Have you ever attended one of GSGBC's Annual Golf Classics? If you have, there is a good chance you have seen Jim Huber and the Anders team. While their name has changed a few times over the years, Anders has sponsored every single Golf Classic...yes, all 24!

Anders CPAs + Advisors maintain an active presence at GSGBC all year long. Anders is GSGBC's accounting firm, and they provide invaluable guidance into accounting best practices. They prepare GSGBC's annual audit and 990. Their dedication ensures that all of GSGBC's financial workings run smoothly, so we can focus on the kids!

Also, Anders' Mike Souders has sponsored four teens from GSGBC to be Mayor For A Day.

Thanks, Anders!

ANNOUNCING THE INAUGURAL GSGBC GALA

This January, the Gene Slay's Girls and Boys Club of St. Louis will host its first Gala! A save the date card will be mailed later this year.

Co-Chaired by Amrit and Amy Gill of Restoration St. Louis, Inc.





Thanks, Purina!

PILLARS OF SUPPORT

The Gene Slay's Girls & Boys Club has transformed significantly over the past few years. This new feature will introduce you to some of our dedicated board and staff members who make all of the achievements of our kids possible.



Gary Prindiville

Gary Prindiville is GSGBC's longest serving current member of the Board of Directors. Gary joined the GSGBC Board in 1985! Gary has vast experience in law enforcement, corporate security, and risk management, including serving as the Director of Global Security for Anheuser-Busch. Gary brings a love of physical fitness and martial arts to GSGBC. Gary is a seventh degree black belt in Judo and a third degree black belt in Karate. His primary focus is to assist youth in need through martial arts, self-defense, safety, and self-esteem training.



Jack Purnell

Jack Purnell joined GSGBC's Board of Directors in 1987 and serves as a Vice President. Jack is an Executive in Residence in the John M. Olin School of Business at Washington University in St. Louis. He retired from Anheuser-Busch Companies, Inc., in 2001 where most recently he was Executive Vice President and a member of the Anheuser-Busch Strategy Committee.



Judy King

Judy King became a member of the Board of Directors in 2012 and is an instrumental voice in program planning. Judy is the St. Louis Public Schools After School Programs Coordinator and has worked for St. Louis Public Schools for over 20 years. She holds a BA in Early Childhood Education from Harris Stowe and an MA in Educational Technology from Fontbonne University. Her expertise in the areas of Child and Youth Development, as well as program administration, provide insight and analysis of Club programming and outcomes and ensures that GSGBC's programs meet the needs of our kids!



Ray Mungenast

Ray Mungenast inherited his love of GSGBC from his father, Dave Mungenast, Sr. who served on GSGBC's Board for many years. Ray began his official tenure on the Board after his father's passing in 2006. Ray serves as GSGBC's Secretary and as a member of the Development Committee. The Mungenast Family Foundation has been a Tournament Sponsor of GSGBC's Golf Classic for many years. Ray coordinates the Mungenast Automotive Family's dealerships for an annual toy drive for our kids each December!



Joe Ambrose

Joe Ambrose of First Bank has served on GSGBC's Board of Directors since 2003 and is currently serving as one of GSGBC's Vice Presidents. Joe also serves on GSGBC's Development Committee. Joe sees the importance of investing in youth and providing them with a safe and structured place to go after school. First Bank has been a Tournament Sponsor of GSGBC's Golf Classic for many years. We want to congratulate Joe on his recent promotion to Vice Chairman of First Bank.

MEMORIALS/HONORARIA

Charlie Nash

Hazel Rieber

Frank Roser

Kevin Rouche

Alex Scherzer

Paul Simon

Gene Slay

Ken Wild

Robert Puricelli, Sr.



The Gene Slay's Girls & Boys Club recently lost two of its pillars. Longtime Executive Director, and Program Director before that, Charlie Nash passed away on April 27, 2016. John McCartney, a Lifetime Member of GSGBC's Board of Directors, passed away on May 15, 2016. Everyone at GSGBC would like to extend our deepest condolences to their families. They will be missed!

Memorial and Honorarium gifts are a great way to honor the memory of loved ones and celebrate the special occasions in your lives while supporting the next generation.

Memorials:

Helen Ambrose Sharon L. Baker Theodore W. Baker, Sr. Joseph Blassie Sharon Bridges Sr. Betty Brucker Juanita Kukay John McCartney Dave Mungenast, Sr.

In Honor Of:

Terry Crouppen's 70th Birthday Ed Finkelstein Jill Slay Garlich Gary & Laura Slay Michael Sophir Bob Westrich's 80th Birthday Tom Wild



Board of Directors

Gary E. Slay Chairman of the Board Andrew P. Blassie President Jill Slay Garlich Executive Vice President Joseph T. Ambrose Vice President John H. Purnell Vice President Brian E. Ulione Vice President Raymond J. Mungenast Secretary John Sondag Treasurer

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Honorary Lifetime Director: Honorable Paul J. Simon

Advisory Board: Max Nall Ann Pace, CSJ Rick Voytas Michael Weisbrod Allison Williams

Executive Director: Presco<u>tt W. Benson</u>

Director of Development: Robert <u>Puricelli</u>



Pillar Society

The Pillar Society represents individuals and corporations who annually support the mission of the Club with contributions of \$1,000 or more. The Pillar Society represents the Six Pillars of Character that all of our youth strive to develop through each of GSGBC's programs: Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. This past November, GSGBC hosted its inaugural Pillar Society Appreciation Event, where we thanked our generous donors and gave them a tour of our renovated facility.

Legends Society

Help ensure the future of the Gene Slay's Girls & Boys Club by including the Club in your estate plan. Through your will, trust, or other deferred gift, you can enjoy financial benefits now while leaving a lasting legacy that will benefit Club members for generations to come.

Contact Robert Puricelli at bpuricelli@gsbcstl.org for more information about joining the Pillar and Legends Society or visit www.gsgbcstl.org.



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OUR MISSION

To empower girls and boys in the St. Louis metropolitan area, especially those who need us most, to realize their physical, intellectual, and emotional potential.





An MO DHSS Licensed Child Care Center - After School Care

MISSION MOMENT

In the newly-created Girls Study Lounge, GSGBC Associate Youth Services Program Manager Donnie Nelson has designated a chair for Girl Talk. When one of the girls needs to talk about something, she sits in the chair and shares with the group. The girls listen respectfully, and then they provide supportive feedback.

One day this spring, ten-year old Maria came in dejected. She had been having trouble on the bus. When Ms. Donnie approached her and asked what was wrong, Maria revealed that another girl was repeatedly bullying her on the bus and engaging in inappropriate behavior. Maria did not know how to handle it. After talking with Donnie, Maria was ready to share the problem with her mother and teachers for the first time.

But more than that, Maria asked if she could share her experience during Girl Talk to give the rest of the girls an example if any of them were experiencing something similar. Maria wanted all of the girls at GSGBC to feel comfortable sharing their experiences and looking to her for support. As Maria continues to attend GSGBC and come out of her shell, she has grown from a quiet, nervous girl into a leader who looks out for her peers.

Take A Tour!

We welcome everyone to come and take a tour of our facility and receive a program update. See for yourself the outcomes we have been able to achieve, and the potential for making even greater impacts in the lives of our members.

Call Bob Puricelli at (314) 655-9008 to schedule one today.

