



A PLACE TO
GO,
A WAY TO
GROW.

2017 REPORT TO THE COMMUNITY

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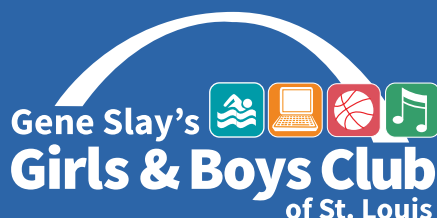
Michael Weisbrod

Executive Director

Prescott W. Benson, MAPC, MA

Director of Development

Robert Puricelli



March 2018

The Gene Slay's Girls & Boys Club is celebrating another successful year, which would not have been possible without your support! For an in depth look at the impact that GSGBC has on our kids, we invite you to check out www.gsgbcstl.org/this-club-saved-my-life/.

This past year, we hosted our Inaugural Club Havana, an evening of Cuban-inspired food, drinks, and music in support of the kids of GSGBC. We also celebrated our 25th Annual Silver Anniversary Golf Classic. All told, through your generosity, these two events raised more than \$800,000 to support our mission! These events celebrated GSGBC's nearly 90 years of service to community and placed the Club in a stronger position to address the needs of the future.

The Club celebrated another milestone this year. Three years ago, the International Alliance of Theatrical Stage Employees Local 6, or Stagehands for short, chose to partner with GSGBC to provide youth with opportunities in the arts. The Stagehands wanted to invest in a program that fostered creativity and artistic expression in at-risk youth. In December, the kids of GSGBC put on a student-written play: The Super Powers. Nearly 30 kids took part in acting, script writing, and costume and set design. We are immensely grateful for the Stagehands investment in our kids!

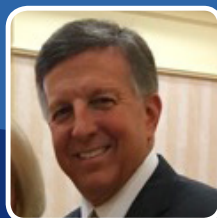
This past year was one of tremendous suffering for the people who experienced Hurricanes Harvey, Irma, and Maria. Empathizing strongly with these communities, one of GSGBC's teens organized a Club-wide Bake Sale and raised hundreds of dollars for the Salvation Army's recovery efforts. We are extremely proud of the organizational and motivational skills on display, but we are even more proud of the conscientious citizens that our kids become.

At this year's Pillar Society Appreciation Dinner, our partner Southeast Missouri State University announced that it had earmarked \$25,000 in annual scholarships for Club Alumni! With SEMO's support, we know our older kids are on to great things!

As you review this Report to the Community, which reflects FY2017 (July 1, 2016-June 30, 2017), know that you make the outstanding outcomes our kids achieve possible. On behalf of the Board, staff, and kids of Gene Slay's Girls & Boys Club, thank you again for all of your support.



Gary E. Slay
Chairman
of the Board



Andrew P. Blassie
Board President



Prescott W. Benson,
MAPC, MA
Executive Director

AFTER-SCHOOL & SUMMER PROGRAMS

ACADEMIC SUPPORT & ASSISTANCE

If a child can read on grade level by the end of third grade, studies have shown that child has at least a 90% chance of graduating high school. GSGBC's Academic Support and Assistance Program has been established to make sure our kids achieve high school graduation and beyond. All of GSGBC's academic programs focus on kids' reading, writing, and math skills. The Club's Learning Specialists are all Missouri Certified Educators with at least two years of teaching experience. Staff provide a focused learning environment with daily homework assistance.



CHARACTER & CITIZENSHIP

Every child at GSGBC participates in the Character Counts Program. At the heart of this are the Six Pillars of Character, which prepare young people to achieve healthy and successful lives in adulthood: Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. Youth become good students, apply learning to everyday situations, and embrace technology to help them get and keep a job. Through GSGBC's College and Career Readiness Program, youth acquire soft skills like punctuality and proper workplace attitude, acquire financial literacy, and gain needed work experience as a GSGBC Jr. Staff member.



ATHLETICS, RECREATION, & AQUATICS

Studies have shown that children who participate in sports learn how to cooperate better with their peers, take instruction from teachers, develop leadership skills, and perfect the three "P"s: patience, practice, and persistence. GSGBC's Recreation Programs are designed to encourage teamwork, effective use of leisure time, leadership skills, work ethic, healthy sportsmanship, physical growth and the development of fundamental skills. The Club is a great place for kids to discover and nurture their inner athlete.

ARTS

Our children improve motivation, concentration, confidence, teamwork, and cognitive development while participating in GSGBC's Arts Program. Research indicates that a students' involvement in art can improve attendance rates and improve comprehension in mathematics, writing, reading, spelling, and vocabulary. Our Arts Curriculum is committed to helping kids learn about and explore art in their daily lives, including through GSGBC's Literacy Through Art Program.

HEALTHY LIFESTYLE

The Club is committed to helping youth make healthier choices for a lifetime. Programs like our Healthy Lifestyles Garden and Cooking Matters make the healthy choice the easy choice. All youth receive a snack and dinner during the after-school program and breakfast and lunch during the summer program, which is critically important when one in four kids in the bi-state area go to bed hungry.

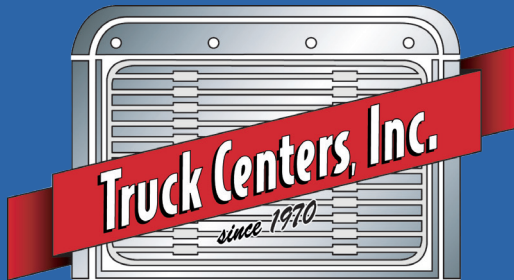


DONOR SPOTLIGHT 2018

TRUCK CENTERS, INC.

Truck Centers, Inc. has been extremely generous supporters of the Gene Slay's Girls & Boys Club for more than a decade. Truck Centers, Inc. is headquartered in the Metro East (Troy, Ill.) and is a family-owned dealer group providing a full array of Freightliner/Western Star products and service to the heavy-truck industry including truck sales, parts, service, body shop and training. For 48 years, strong relationships with their customers, team members, manufacturers and the communities that they serve have forged them into the premier organization and industry leader that they are today. The TCI team has grown from a single dealership and 15 employees in 1970 into a network of 650+ individuals working at 10 full-service dealerships and two auxiliary locations across Illinois, Missouri and Indiana. They have fostered a strong culture of being good partners and stewards in the communities that they serve.

Last year, they were Tournament Sponsors at the Silver Anniversary Golf Classic and Citizenship Level members of the Pillar Society, representing businesses and individuals who invest more than \$25,000 in the youth of GSGBC annually. They also made a significant investment in updating GSGBC's infrastructure. Thanks to everyone at Truck Centers, Inc. for their ardent support of our mission and kids!



210

youth demonstrated increased capacity for self-expression and artistic comfort, while developing teamwork, interpersonal skills, and appreciation for other cultures

3.5

The 7th and 8th grade basketball team scored big at school and on the court in 2017 with a combined GPA of 3.5 en route to a 12-0 championship season



VOLUNTEER OF THE YEAR

YOUNG PROFESSIONALS LEADERSHIP ASSOCIATION

Founded in late 2016, the Gene Slay's Girls & Boys Club's Young Professionals Leadership Association (YPLA) is a group of young men and women dedicated to the mission and continued future success of the Club. Their goals are to increase awareness of GSGBC's mission among young adults in the St. Louis metropolitan area, enhance the Club's volunteer base, build future leadership for GSGBC, and sustain the Club's innovative and comprehensive programming for girls and boys by supplementing current fundraising efforts through membership and exciting, fun fundraising events.

In 2017, the YPLA grew to nearly 40 active members. Through participating in 12 Bars of Charity, the YPLA mobilized 576 people to support GSGBC and raised \$11,450. In addition to the funds raised, the YPLA worked directly with the kids of GSGBC, including basketball games against GSGBC's high school students and Jr. Staff Members, volunteer projects beautifying GSGBC, helping out with the Halloween Party, and hosting a career day for the older kids.

The Gene Slay's Girls & Boys Club is immensely grateful for all of the energy and passion these young people have for our mission. We are excited to see this group grow!

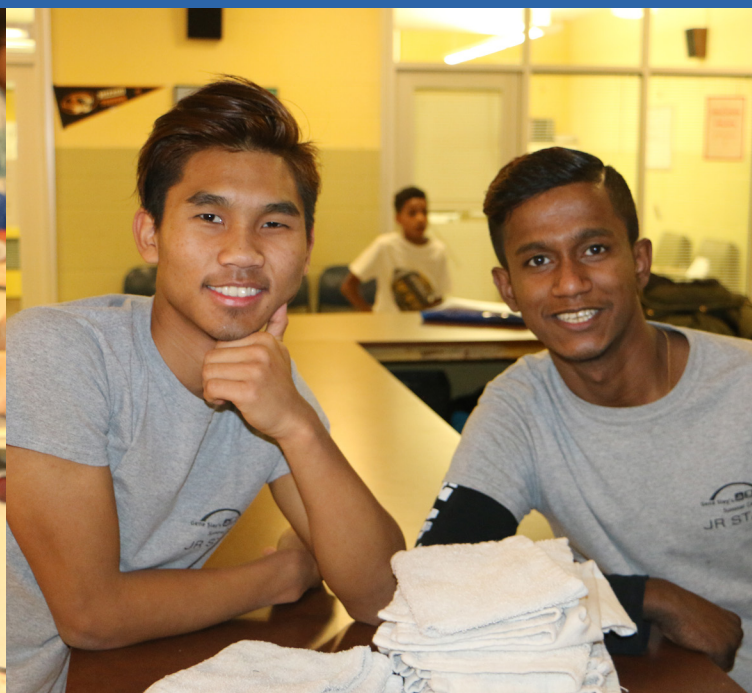


10,331

hours of homework assistance provided; math, reading, art, and science workshops; and one-on-one literacy tutoring

27

teens gained employment experience and 15 teens made strides to further their education through GSGBC's College & Career Readiness Program



GSGBC SUPPORTERS

PILLAR SOCIETY

The Pillar Society represents individuals and corporations who annually support the mission of the Club and the successes of over 650 youth each year. Based on the Six Pillars of Character that all GSGBC youth strive to exhibit, the GSGBC Pillar Society celebrates this journey by bringing our philanthropic supporters and our youth together.

CITIZENSHIP

\$25,000 + ANNUALLY

Anders CPAs + Advisors
Anonymous - 3
ARCHS
ARCO Construction
Andy and Joanne Blassie
Bommarito Nissan
Centene
City of St. Louis,
Youth at Risk Grant Program
The Dave & Barbara Mungenast
Foundation
First Bank
Johnny Garlich
Gene and Joan Slay Charitable
Foundation
Haberberger Mechanical
Contractors
Huntleigh McGehee
Incarnate Word Foundation
Mangrove Foundation
Nestle' Purina PetCare
Company
Polar Tank and Trailer
Slay Industries
Gary Slay
Guy Slay

CARING

\$15,000 - 24,999

Jeff Garlich and Jill Slay Garlich
The Gill Family
Jim Huber
Glen Slay

FAIRNESS

\$10,000 - 14,999

Butler's Pantry
Regional Arts Commission
Ryder Systems
Stifel

RESPONSIBILITY

\$5,000 - 9,999

AP Green Foundation
AT&T Missouri

Bank of O'Fallon
Joseph & Janel Barlow
Brenner Tank
Brown Smith Wallace, LLP
Ken Butler
Scott Carothers
Civil Design
Evelyn Cohen
Diane Compardo
Martin Doerr
Eason Law Firm
Fabick Cat
Tom & Jane Fisher
Greater St. Louis Book Fair
Dan Harbaugh
IATSE Local 6
IBM

Amy & Steve Levin
Seanna McGough
Novus International
Bhavik Patel
Steve & Beth Pelch
Shakaye Peters
Raineri Construction
Sisters of St. Joseph of
Carondelet
SSM Health - Cardinal Glennon
Children's Hospital
United Auto Workers Region 5
Wells Fargo Advisors
Foundation
Michael Yates

RESPECT

\$2,500 - 4,999

Linda Aboussie
Fred Amad
Ameren Missouri
Paul & Clare Brady
Charles Bratkowski
Civil Giving
Chemline
Bernal Chomeau
Community Financial Advisors
City Lighting Products
Commerce Bank
Direct Sound Headphones
James Eason
Tony & Erin Estopare

Faith Group, LLC
Ed Finkelstein
Joseph & Jacqueline Goff
Golf Foundation of Missouri
Mark Haberberger
Tim & Kathie Harris
Christopher Howard
HR Green
Richard Huber
Daniel & Elena King
Carol Klein
Lee Kling
Italian Open
Lexus Pursuit of Potential
Kenneth Mares
Millstone Weber
Miner's Towing
Bob Minkler
Missouri Foundation for Health
Raymond Mungenast
Rick Palo
Rigo & Ceci Perez
Oaktree Products
Robert Puricelli
John Purnell
Restoration St. Louis
Ronald McDonald House
Charities of St. Louis
John & Nancy Ross
John Russell
John Sandberg
Anastacia & Craig Schmitz
Bill & Kate Schoenhard
John Scott
John & Anne Seiler
Sirius Computer Solutions
Arturo & Elena Sordo
Mark & Laurie Stafford
Butch Suntrup
Eric Trelz of Armstrong Teasdale
UAW-GM Center for Human
Resources
Ullico Management Company
Richard Voytas
John Walsh
Dave Warnecke
Joe Warnecke
Pete Werner
Zonta Club of St. Louis

TRUSTWORTHINESS

\$1,000 - 2,499

Joyce Aboussie
Joe Ambrose
Jeffrey Bauza
Jill Benkelman
Prescott Benson
James Bess
Mark & Jan Blassie
Allen & April Brautigam
Sherry Brendel & Becky Young
The Buddy Fund
Gordon and Brenda Bush
Brent Butler
John & Jeffrey Caito
Joseph and Lynda Castellano
Cardinals Care
Dave and Chris Caskey-
Dougherty
Collegiate Event and Facility
Management Association
Helen Costello
Daniel & Annette Croghan
Cummings, Ristau, and
Associates, P.C.
Cynthia Estrada Charity Fund
Michael & Tina Donahoe
Craig Effan
Jason Ellis
Tim & Becky Engelbrecht
Tom Erman
Jane & Brad Frick
Karen Gaertner
Rich Gorazd
Anthony & Beata Gordon
Gus' Pretzel Shop
Robert Haggerty
Tom Helm
Patrick Hinrichs
Kippy Hoene
Gregg & Laura Hollabaugh
Intaglio Creative
David & Julie Kaltenrieder
Jeff Klopfenstein
Mayor Lyda Krewson
The Labor Tribune
Rose & Paul Langhorst
Louise Lawes
Mardi Gras Foundation

The Marian Foundation
Vincent & Barbara Matteucci
David Maxwell
Judy McCartney
McKelvey Homes
Clara McLeod
Jim McMullin
Eddie McVey
of Maggie O'Brien's
Steven Meyer
Leo & Kathy Miceli
John Mosby
David Mungenast, Jr.
Max Nall
Joseph Nassif
Mary Orris
Eileen Ortals
Dr. John & Mary Peter
Ralph & Tora Ragsdale
Richard B. and Lynn M. Klein
Foundation
Stephen & Kim Rois
Saleeby & Associates
Jim & Kathryn Sansone
Chris & Joan Saracino
Michael Shanahan
Eben Shantz
Connie & Greg Sigmund
Jim & Ann Simon
Paul J. Simon, Jr. Impact
Foundation
Samuel Simon
Francis & Kim Slay
Hank & Mary Slay
Missy Slay
John Sondag
Art Sordo
Mike Souders
Southeast Missouri State
University
Bill & Robyn Streck
Dan & Andrea Tarlas
Unilever
Brandon West
Wheelhouse Downtown
Ellie Williams

2017

CLUB HAVANA

The kids want to express a grande thank you to everyone who came to Club Havana on January 27, 2017 for a night of Cuban-inspired dinner, drinks, and fun! You helped raise a net income of over \$163,000 to benefit the kids at GSGBC!





JULY 1, 2016 - JUNE 30, 2017

REVENUE & SUPPORT

Contributions	\$364,090
25th Annual Golf Classic, Net	\$348,343
Other Events, Net	\$163,028
Grants/Foundation	\$104,221
United Way of Greater St. Louis	\$220,402
Banking & Investment Income	\$346,690
Programs	\$26,620
Miscellaneous	\$11,355
Donated Goods & Services	\$45,067

Total **\$ 1,629,816**

OPERATING EXPENSES

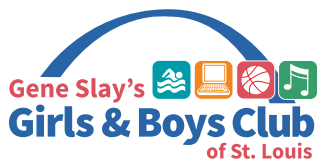
Employee Compensation & Benefits	\$863,925
Program Expense	\$295,571
Administrative Expense	\$89,301
Development Expense	\$82,958
Depreciation	\$118,854

Total **\$1,450,609**

GOLF

Our kids would like to thank the 315 golfers who came to Norwood Hills Country Club for an amazing event. This year, GSGBC welcomed an additional five teams and grossed more than \$560,000! Thanks again to all of our wonderful golfers, volunteers, and honored guests!





2524 South Eleventh St.
St. Louis, MO 63104

Non Profit Org.
U.S. Postage
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Permit # 4413



**WITH YOUR HELP, GSGBC CONTINUED
TO ACHIEVE GREAT THINGS**

664

YOUTH SERVED



248

**KIDS IN THE GSGBC SUMMER PROGRAM
IMPROVED/SUSTAINED THEIR READING AND MATH
SKILLS – MORE THAN 50% OF THE ACADEMIC
ACHIEVEMENT GAP CAN BE ATTRIBUTED TO LOSS
OF ACADEMIC SKILLS IN THE SUMMER**



26,830

NUTRITIOUS & DELICIOUS MEALS WERE SERVED

WWW.GSGBCSTL.ORG