STILL GROWING FOR OVER 90 YEARS.
April 2020

This fiscal year, 2019, was marked with success and growth as we continued our mission to provide, expand, and present comprehensive youth development programs for the children and families in South St. Louis! With your devoted support, our members achieved more, and we have taken on new endeavors to remain diligent in our pursuit to support youth from under-resourced neighborhoods. GSGBC members are achieving positive outcomes in academic and athletic excellence, responsible citizenship, exceptional character, and full self-expression. We served nearly 700 children throughout the year, and we have secured our new Dutchtown facility in order to serve an additional 280 children annually! As our capacity grows, so do we.

In order to remain true to our 91-year-old roots as a safe haven, we welcome our members in during their winter school break, this allows us to be impactful in our objective to avoid learning loss and provide a safe environment for athletics, arts, recreation, and overall social health. This past sunny season we served 280 kids through our summer camp programs, and those programs required a summer waitlist! High demand such as this is one of the reasons we are committed and impassioned to expand GSGBC. In the future, we look forward to serving even more children during the summer months.

To top off a joyous year of celebrating 90 years of mission-driven work, we cha-cha’d at our 3rd annual Club Havana Event, an evening of Cuban-inspired fun in support of the kids of GSGBC, and we hit the green for our 27th Annual Golf Classic. Through your acts of kindness, these two events grossed $847,086 to support our mission. These events also celebrated GSGBC’s 90 years of service to the community and placed the Club in a stronger position to address future needs. We look forward to seeing you this Summer, August 3rd, for even more fun in the sun, and next year at our 5th Annual Club 54 event—bring your boogey shoes!

One of our most important tasks, a task that is constant and consistent, is to ensure we’re serving our kids and community to the best of our ability. This past year we had an exciting change in leadership. Former Director of Development Robert Puricelli is our new Executive Director. Under Bob’s leadership, we have strengthened our endeavors to support youth from under-resourced neighborhoods in Saint Louis. As you review this Report to the Community, which reflects fiscal year 2019 (July 1, 2018–June 30, 2019), know that your support makes the outstanding outcomes our kids achieve possible, so thank you for everything you do.

With deepest appreciation,

Andrew Blassie
President

Robert Puricelli
Executive Director
The Club was renamed the Gene Slay’s Boys’ Club of St. Louis to honor Eugene P. Slay, who served as President and CEO for 18 years.

The Club completed construction and moved into its current 36,000+ square foot facility at 2524 South 11th Street.

On October 3, 1929, Father Charles P. Maxwell launched the Boys’ Club of St. Louis as a recreation center and safe haven. Under the sponsorship of the Catholic Archdiocese of St. Louis, the new club was the first officially affiliated Boys’ Club in Missouri.

CELEBRATING
1929 - 2019
YEARS
91

Addition added to the North Side of the building, including the pool.

GSGBC will open a second location in Dutchtown to meet the need for comprehensive youth development programs in that neighborhood.

The Club was renamed the Gene Slay’s Girls & Boys Club of St. Louis to reflect its expansion to serve girls on a permanent, full-time basis.
DUTCHTOWN EXPANSION

THE NEED

Portions of South St. Louis, especially Dutchtown and Gravois Park, are challenged by an abundance of youth and a lack of comprehensive youth development programs to empower them with the skills and attitudes needed to graduate from high school and achieve long-term success. Youth in these neighborhoods are especially vulnerable to violence and academic failure. Parents, social service agencies, elected officials, and kids have voiced the need for comprehensive youth services in this part of the City.

THE PROJECT

Gene Slay’s Girls & Boys Club is the right agency to address this need. GSGBC has a 90-year, proven record of successfully helping kids achieve their full potential. We have committed to expand to a second site to meet the needs of the under-resourced youth of Dutchtown. To achieve this, we will renovate a hundred-year-old school building located at 3216 Pulaski St. This will provide a safe and welcoming space for 280 children and youth annually through After-School and Summer Programs.

We believe that our programs are capable of playing a crucial role in the stabilization of Dutchtown through comprehensive youth development to help kids escape the cycle of poverty.
Robert Puricelli was promoted to Executive Director in May of 2019. Bob joined GSGBC as the Director of Development in 2013. To better reflect his evolving role and organizational leadership, Bob was promoted to Assistant Executive Director and Director of Mission Advancement in 2018.

Bob’s responsible for furthering the mission of GSGBC by leading a team of talented professionals, ensuring our kids have a supportive environment and implementing comprehensive resource development and management. Bob’s growth at GSGBC has been shaped by his Saint Louis roots. For over 25 years, he’s led and managed numerous highly regulated programs and licensed facilities, including Catholic Community Services, Queen of Peace Center, and Doorways.

With a passion for empowering under-resourced communities, Bob works to create the long-term financial sustainability needed to break the cycle of poverty. Through his leadership, Bob has set quality, training, and regulation adherence as hallmarks of his care philosophy.

Bob will continue to work with the Board of Directors, manage our strategic plan (including overseeing our Dutchtown expansion), and ensure that we are in a position to serve kids for generations to come.

In 2018 GSGBC was awarded a three-year grant from the Saint Louis MHB to hire a full-time Licensed Clinical Social Worker to provide trauma-informed care to our members. GSGBC is in the process of implementing the Sanctuary Model of organizational change and responsive trauma care. Some common examples of trauma that our kids face include physical, psychological, or sexual abuse; exposure to neighborhood violence; living with household members who are mentally ill, substance abusers, or were incarcerated.

GSGBC is implementing the Sanctuary Model in our extended learning environment to provide a strong base of supportive and impactful resources.

Children who have experienced trauma may find it more challenging than their peers to pay attention and process new information. Evidence suggests that some of these children develop sensory processing difficulties, contributing to problems with writing and reading.

Knowing the areas where our youth live, GSGBC knows that our members are negatively impacted by trauma on a regular basis. In a trauma-informed environment, these youth will strengthen the skills they need to thrive academically and socially.
The GSGBC kids want to express a grande thank you to everyone who attended Club Havana on February 2nd, 2019. We celebrated traditions and new beginnings with Cuban-inspired music, cocktails, food, and fun at the Coronado Ballroom. You helped raise more than $278,993 (Gross) in 2019 to benefit our kids!
GSGBC hosted its 27th Annual Golf Classic on May 28th at Norwood Hills Country Club. More than 300 supporters participated, and $587,243 (Gross) was raised in order to support the mission of GSGBC; further empowering its members for success!

Thanks again to all of our sponsors, wonderful golfers, volunteers, and honored guests!
# PILLAR SOCIETY

## CITIZENSHIP

**$25,000 + ANNUALLY**
- Anders CPAs + Advisors
- Anonymous
- Anonymous
- ARCHS
- Andy and Joanne Blassie
- Bommarito Nissan
- Centene
- Bernal Chomeau
- City of St. Louis, Youth at Risk Grant Program
- The Dave & Barbara Mungenast Foundation
- First Bank
- Jeff Garlich and Jill Slay Garlich
- Johnny Garlich
- Gene and Joan Slay Charitable Foundation
- Haberberger Mechanical Contractors
- Huntleigh McGehee
- Incarnate Word Foundation
- Mangrove Foundation
- Missouri Foundation for Health
- Nestle' Purina Pet Care Company
- Polar Tank and Trailer
- Slay Industries
- Gary Slay
- Guy Slay
- St. Louis Mental Health Board

## FAIRNESS

**$10,000-14,999**
- Charles Bratkowski
- Brenner Tank
- Butler's Pantry
- Dana Brown Charitable Trust
- Margaret Heying
- Kenneth Mares
- Regional Arts Commission
- Ryder Systems
- SSM Health - Cardinal Glennon Children's Hospital
- Richard Voytas

## RESPONSIBILITY

**$5,000-9,999**
- AT&T Missouri
- Bank of O'Fallon
- Joseph & Janel Barlow
- Henry Brooks
- Brown Smith Wallace
- Ken & Theresa Butler
- Richard Camp
- Cardinals Care
- Civil Design
- Eason Law Firm
- James Eason
- Fabick Cat
- Harriet Felman
- Tom & Jane Fisher
- Greater St. Louis Book Fair
- IATSE Local 6
- IBM

## CARING

**$15,000-24,999**
- ARCO Construction
- The Gill Family
- Jim & Meg Huber
- Glen Slay
- Carol & Ward Klein
- Amy & Stephen Levin
- Seanna McGough
- Raymond Mungenast
- Norman J. Stupp Foundation
- Novus International
- Steve & Beth Pelch
- Raineri Construction
- John Scott
- Sisters of St. Joseph of Carondelet
- Sterling Bank
- Stifel
- Eric Trelz of Armstrong Teasdale
- United Auto Workers Region 5
- Michael Yates

## RESPECT

**$2,500-4,999**
- Alex & Alice Aboussie Family Foundation
- Joyce Aboussie
- Linda Aboussie
- Ameren Missouri
- Stan Bradshaw
- Scott Carothers
- Chemline
- Stu Chomeau
- Community Financial Advisors
- City Lighting Products
- Commerce Bank
- Brook Dubman
- Ed Finkelstein
- Garden Party and David
- Jacqueline Goff
- Golf Foundation of Missouri
- Mark Haberberger
- Tim & Kathie Harris
HR Green
Richard Huber
Jay Johnston
Daniel & Elena King
Lee Kling
Alex & Emily Oliver
Italian Open
Lexus Pursuit of Potential
Dave Mesker
Midwest Bankcentre
Millstone Weber
Oaktree Products
Shakaye Peters
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Robert Puricelli
John Purnell
Ronald McDonald House Charities of St. Louis
John & Nancy Ross
Saleeby & Associates
Craig Schmitz
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Donna & Paul Kindl
Mayor Lyda Krewson
Pam & Bill Kuehling
Ed & Marge Imo
Insperity
Intaglio Creative
Carla Jackson
The Labor Tribune
Louise Lawes
Mardi Gras Foundation
The Marian Foundation
Mary Marks
Dave Mason
Vincent & Barbara Matteucci
Clara McLeod
Eddie McVey of Maggie O’Briens
Fredrick Mead
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Prescott Benson
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BY THE NUMBERS

30,183 MEALS SERVED

708 YOUTH SERVED

10,441 HOURS of homework assistance & literacy tutoring

280 ENROLLED in the summer program

Our kids improved their swimming ability by 58% LAST SUMMER

15 TEENS gained employment

30,183 MEALS SERVED

10,441 HOURS of homework assistance & literacy tutoring

BY THE NUMBERS
FISCAL YEAR JULY 1, 2018 - JUNE 30, 2019

FINANCIAL SUMMARY

REVENUE & SUPPORT

- Contributions: $292,710
- 27th Annual Golf Classic (Net): $357,362
- Other Events (Net): $86,283
- Grants/Foundation: $212,917
- United Way of Greater St. Louis: $215,450
- Banking & Investment Income: $218,878
- Programs: $26,068
- Miscellaneous: $41,356
- Donated Goods & Services: $108,669

Total: $1,559,693

OPERATING EXPENSES

- Program Expenses: $1,075,457
- Administrative Expense: $350,887
- Development Expense: $305,273

Total: $1,731,617
SUCCESS STORY

At Gene Slay’s Girls & Boys Club, we put an emphasis on emotional and social health, because we understand that in order to fuel our children’s academic success, we have to encourage healthy lifestyles and relationships.

Last year one of our members, Zayne (name has been changed for privacy), went on his very first field trip to the Goldfarb School of Nursing, at Barnes Jewish Hospital. He was super excited, but this was a potential challenge because Zayne is on the autism spectrum and new settings can sometimes be daunting. Zayne was paired with one of our Youth Development Specialists, Ms. V, because our goal was for a familiar and informed staff member to ensure his experience would be a positive, lasting memory.

It turns out our worry was for naught. The experience was a catalyst for Zayne’s social skills to improve entering his first year of high school. While at Goldfarb School of Nursing, there was a CPR demonstration where volunteers were needed. Imagine the surprise of Ms. V when the first one to raise their hand for participation was Zayne; a young man who did not socialize with his peers when approached, did not communicate comprehensively with adults, and showed no signs of being outgoing during group activities. Zayne was animated and willing to be of assistance to complete strangers. Ms. V has known Zayne since he was in middle school, and until that moment she never witnessed his features alight with such exuberance, she had never witnessed him embrace the joy of being a kid!

Over the past six months, we’ve watched Zayne blossom into an outgoing young man who now carries himself with confidence as well as assertiveness in an environment requiring emotional and social strength. This trip inspired Zayne and helped give him the tools to grow, and he is now excelling in high school socially. At GSGBC, we celebrate this victory because we know that this triumph will lead to success in life for our members at school, at home, and later in their career.