



THE NEWSLETTER FOR GENE SLAY'S GIRLS & BOYS CLUB

A PLACE TO GO ... A WAY TO GROW.

COVID-19 UPDATES

16,508
MEALS
DISTRIBUTED



3,394
FACEBOOK
ENGAGEMENTS

Implementing creative solutions to fulfill our mission of empowering youth to reach their full potential

We've rallied as an organization and community during this Covid-19 crisis.

Through these unprecedented times, we found creative ways to serve our children in ever-changing ways. Adapting to the new environment, these outcomes show a community coming together amidst the obstacles and hardships from this pandemic.

944
COMMUNITY
CALLS



260 STAFF CHECK-IN CALLS



Thanks again to our supporters for another successful Club 54! More on page 3.





LETTER FROM THE DIRECTOR

Dear Loyal Supporter,

We hope that you and yours are well! As you know, the COVID-19 outbreak has impacted us worldwide, but this letter is to inform you of how it is impacting Gene Slay's Girls & Boys Club. With no way to ensure social distancing, we have had to close our afterschool programs until further notice to ensure the safety of our members, families, and community. Knowing all the essential roles we may serve in the lives of our kids; we have implemented creative solutions to fulfill our mission of empowering youth to reach their full potential, and applying CDC regulations we have constructed a safe plan to operate our summer programs on a smaller scale.

In order to be thorough, GSGBC will continue following the recommendations of The City of St. Louis Dept. of Health, and the CDC. Proactively we are posting updates regarding COVID-19, our members, and current and upcoming events to our website as well as our social media accounts— Facebook and Twitter. In the meantime, you can continue your support by visiting our website to donate or participate in our peer-to-peer campaign shared on this page! To stay engaged with GSGBC you can join our June Wiffle Ball Challenge, or look to see us August 3, 2020, for Gene Slay's Girls & Boys Club 28th Annual Golf Tournament at Norwood Hills Country Club. We look forward to once again operating at full capacity while we empower our youth and contribute to our community, until then GSGBC's dedicated staff will remain devoted to serving our children in ever changing ways.

Thank you for your continued generosity and dedication to our mission!

Robert Puricelli Executive Director



GET IN THE GAME

One method for fundraising while maintaining social distance is a Peer-topeer campaign. This campaign will raise much-needed funds, but will also educate the community on how we're responding to the crisis, which will be essential to our long-term success once normalcy resumes.

Goal: Raise \$10,000 on our peer-to-peer platform.

Instructions:

Type in this link to our page: www.classy.org/campaign/give-to-gsgbcs-covid-19-response/c278371

Click 'BECOME A FUNDRAISER'

Click 'CREATE A TEAM'

You may need to create a classy profile (or link with an existing account like Google or Facebook)

Follow the easy process for creating a team (Team name, a brief message, and a shortened URL name, then upload a picture)

Once your team is created, you can instantly share to your Facebook page, Twitter account, or via email.

If you have any questions, concerns, or challenges contact Destani Collins at dcollins@gsgbcstl.org or Jeremy Kane at jkane@gsgbcstl.org for assistance in getting your team set up and ready to fund raise!

EVENT **UPDATES**

SAVE THE DATE!

The 28th Annual GSGBC Golf Tournament has been postponed to *August 3rd*, *2020* at Norwood Hills Country Club.



4TH ANNUAL CLUB 54

What do you get when you combine our generous donors and disco? A successful Club 54! Thank you again to all the sponsors, guests, and volunteers who showed up to support the mission of Gene Slay's Girls & Boys Club for a 4th year in a row. It was a night spent celebrating the children in our community, growth in our organization, and an exciting future. Our Emcee, Rene Knott, co-anchor of Today St. Louis, created a welcome and festive environment with his tangible excitement and impassioned words. Thank you all, for the passion you bring to our mission.

Next year, plan for more sequins, bell bottoms, and platform shoes because we'll be challenging you all to a costume contest. You heard that right, next year we'll keep disco alive, and boogie down once more. We look forward to seeing you there January, 2021 date to be announced.

We would like to thank all of our sponsors:





PRESENTING SPONSOR



Gene and Joan Slay Charitable Foundation

GOLD SPONSORS



STIFEL

THE HAWES
LAW FIRM P.C.







State Representative Steve Butz





SILVER SPONSORS









Alex & Alice

Aboussie Family Foundation



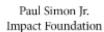
















IN-KIND







THE **HUDDLE**



DUTCHTOWN: DISTRIBUTING MEALS AND OPTIMISM...

Due to the COVID-19 pandemic we have had to postpone our wall-breaking, originally scheduled for April 3rd, 2020, yet the Coronavirus did not stop us from finding creative ways to help our community.

GSGBC serves meals to our kids from 8am - 12pm, Monday-Friday. We partnered with Mayor Krewson's office and St. Louis Public Schools and are an official Pandemic Meal Distribution site in Soulard & Dutchtown. Although the Dutchtown Campus is not yet open to our members, construction for renovations resumed Monday, June 29th, 2020, and we have been able to find functionality in using our building to distribute meals. We're extremely grateful that the community has welcomed us in- allowing us to have an impact during this time, and we look forward to achieving even more in the future!



SIXTH MAN

CURRENTLY IN DUTCHTOWN MEAL DISTRIBUTION!

STUDENT MEALS AVAILABLE HERE

3216 Pulaski @ Compton

- Grab-and-go meals provided
- Free for children 18 and younger
- No student ID required
- Students must be present to receive meal
- Meals served from 8:00 am and 12:00 pm

COMIDAS PARA ESTUDIANTES DISPONIBLES AQUÍ

3216 Pulaski @ Compton

- Comidas para llevar proporcionadas
- Gratis para menores de 18 años
- No se require identificación del estudiante
- Los estudiantes deben estar presentes para recibir la comidas
- Comidas servidas de 8:00 am a 12:00 pm

Support from:

Support from these GSGBC advocates and elected officials, gave us much needed guidelines as well as momentum to establish meal distribution in Dutchtown.

- Mayor Krewson's Office
- Alderman Shane Cohn 25th Ward
- Alderwoman Cara Spencer 20th Ward





Mission Fund





Your Pet, Our Passion."





Sisters of Charity of the Incarnate Word





Jamilah Nasheed

& 5th District State Senator

PILLARS FOR **SUPPORT**

As the Gene Slay's Girls & Boys Club continues to transform the lives of our kids and families, we're proud to introduce you to some of our dedicated board and staff members who make all of the achievements of our kids possible.



Michael Yates

Mike is the Vice Chairman at Truck Centers, Inc.. Both Truck Centers and Mike personally have been long-time sponsors of GSGBC's Golf Classic. Mike joined GSGBC's Board in 2019 and has taken an active role in supporting the Dutchtown Expansion Project.



Jill Slay-Garlich

Jill is the Executive Vice President of our Board and the Chair of our Development Committee. Jill is an owner of Slay Industries and a leader in the St. Louis' philanthropic community. She has served on our board since 2009. Jill has been instrumental in growing Club 54 and the Golf Classic, and she is a staunch advocate for our kids.



Trent Ball

Trent is Assistant Vice President for Academic Diversity at Southeast Missouri State University. Trent has a demonstrated history of working in the higher education industry. Skilled in Nonprofit Organizations, Career Development, Conflict Resolution, Instructional Design, and Facilitation. Strong education professional with a M.A. focused in Psychological Counseling and Therapy from Southeast Missouri State University.



Carter Whitson

Carter Whitson is a GSGBC board member who has been a long-time advocate for youth and community development. He is a retired Project Director of Behavioral Health and Juvenile Justice Outcomes for the St. Louis Mental Health Board (MHB) and he attended UMSL and earned a PhD in Urban Public Policy. Carter joined our Board in 2019.



John R. Peter, MD

Dr. Peter is an emergency medicine physician at SSM Health Cardinal Glennon Children's Hospital. He is also the Professor of Pediatrics at Saint Louis University School of Medicine. He has particular interest in pediatric trauma and in transport efficiency and safety for young patients. He has served on GSGBC's board since 2013, and he provides imperative input on youth health and wellness, as well as the need for our Trauma-Informed Care program. He was the first graduate of SLU's pediatric emergency medicine fellowship program in 1992.

PLANNED GIVING

Leave a legacy that makes a lifetime of difference. Make a charitable gift in your will on behalf of GSGBC in order to support our under-resourced youth today, and many tomorrows. If you are interested in planned giving, please contact Jeremy Kane at Jkane@gsgbcstl.org.

HONORARY **TEAMMATES & ALL-STARS**

Memorial and honorarium gifts are a great way to honor the memory of loved ones and celebrate the special occasions in your lives while supporting the next generation.

IN MEMORY OF:

Mrs. Joan Slay

Joan was the matriarch of her family and of the Club. She was a loving wife, mother, grandmother, sister, aunt, cousin, and friend. Joan was never more proud of our work than when we expanded to serve girls a few years ago, and she was equally supportive of our expansion to a second site. Joan and Gene loved their city and shared mutual compassion, responsibility and generous hearts for the less fortunate in our region. Known as "Sweet Joan" to all that knew her, Joan embodied kindness, warmth and grace.

Mr. Brian Ulione

Brian was a dedicated Board Member for GSGBC and a passionate advocate for the needs of children in our region. Brian served in a number of roles at GSGBC, primarily as a Vice President heading up our Board Governance Committee. We will miss Brian's keen organizational mind and commitment to our mission.

Mr. John A. McArthur

John A. McArthur was a devoted friend and donor to Gene Slay's Girls & Boys Club. Whether it be a generous discount from the Johnny Mac franchise, or supplies for our youth to develop as athletes through John's work with The Buddy Fund, John made an impact which allowed for an emphasis on funding for our academic and healthy lifestyle programs. We remain grateful for the opportunities our kids received, and the success John inspired! Thank you to all of our caring donors who gave in his memory-we were honored to have him, and we will continue to cherish his legacy.

HONOR:

Ed Finkelstein Guy Slay Paul Simon Terry Crouppen

MEMORY:

Alex Scherzer
Brian Ulione
Charles & Marjorie Reum
Charlie Nash
Eric Outlaw
Gary Gremmelsbacher

Joe Nash Michael Vrienich Nyla Banks Pat Kane Robert J. Carpenter Stacie Belew

Stanley "Buck" Shepard

• If the Stock has appreciated in value, donors can avoid paying the capital gains tax by giving the stock as a gift.

- It's easy donors can simply re-title their shares in a brokerage account, set up regular gifts at predetermined intervals, or transfer assets directly to Gene Slay's Girls & Boys Club after their life.
- Gifts of appreciated stock are tax credit-eligible.
- Donors can typically take a tax deduction for the full fair market value of appreciated stocks held for more than a year, up to 50% of their Adjusted Gross Income.
- Gifting stocks may not be for everyone. Donors should consult financial advisors to assess how gifting stocks may benefit their situation.



BOARD OF DIRECTORS

Gary E. Slay Chairman of the Board

Andrew P. Blassie President

Jill Slay Garlich Executive Vice President

Anthony E. (Tony) Gordon Vice President

William Schoenhard Secretary

Djuan Coleman Treasurer

MEMBER DIRECTORS

Trent Ball
R. Hank Bellina
Ken Berresheim
James Eason
Edward M. Finkelstein
Col. Leonard L. Griggs, Jr.
Charles Karam
Judith King
Seanna McGough
Lt. Col. Lawrence O'Toole
John R. Peter, MD
Gary J. Prindiville, Sr.
Margaret J. Walsh
Carter Whitson
Michael Yates

HONORARY LIFE DIRECTOR

Honorable Paul J. Simon

VALE

Brian Ulione

ADVISORY BOARD

Joe Ambrose John Fabick, IV Ray Mungenast Max Nall Ann Pace, CSJ Rick Voytas, Esq. Michael Weisbrod

EXECUTIVE DIRECTOR

Robert Puricelli



2524 South Eleventh St. St. Louis, MO 63104 314-772-5661 www.gsgbcstl.org Non Profit Org. U.S. Postage PAID St. Louis, MO Permit # 4413

The Newsletter for Gene Slay's Girls & Boys Club | SUMMER 2020

OUR MISSION

To empower girls and boys in the St. Louis metropolitan area, especially those who need us most, to realize their physical, intellectual, and emotional







MISSION MOMENT

Adrion has been a member of the club since 2012. Adrion was a member of GSGBC's championship basketball teams, and the team's co-captain. Adrion has always been a leader in the Club, helping the younger members with homework and basketball skills. Adrion is a freshman at St. Mary's High School. This week Adrion was awarded a "Gold Renaissance Award" for having a 3.6 or higher GPA. Adrion's current GPA is 3.9. Adrion was one of 20 St. Mary's students to receive this award. Adrion was the only African American student to achieve this honor.



Thank you

Gene Slay's Girls & Boys Club would like to extend our gratitude to you and all of our supporters. Thanks to you we are able to continue our mission to empower youth throughout the region. If you would like to donate to our organization, please visit www.gsgbcstl.org/giving.

